

Editor's Comment

This issue marks the end of my three year term as Senior Editor. It is with a combination of satisfaction, relief, and regret that I leave the post and terminate my long, formal relationship with the *MIS Quarterly*.

Since I believe that I am the last survivor of the original group of editors, this event has significance that transcends my personal role. The journal is being turned over to a new generation of leaders.

During my tenure in the Senior Editor position, the Editorial Board, sponsoring organizations, the publishing staff and I have worked to broaden the scope and impact of the journal. I outlined the many specific changes in the journal in my *Editor's Comment* in Volume 8, Number 4 (December, 1984) and will not repeat those details here except to say that all of the changes that were planned at that time are reality today. Beyond the journal's name, frequency of publication, and its joint research and pragmatic focus, there are few things about the *Quarterly* that have not changed in significant ways.

We have successfully broadened the journal's subscription base, visibility, and recognition, and achieved a greater diversity of editorial viewpoints and content. However, the new generation of editors certainly cannot be content. In those changes that are to be made in the future, I hope that the decisions will continue to be guided by the journal's unchanging and fundamentally important goal — that of serving and having high credibility in *both* the research and practitioner communities. All survey evidence suggests that the *MIS Quarterly* has been more successful in this regard than most journals that have attempted to serve this dual audience, and this remains a key to continued success.

During my tenure as Senior Editor I have devoted special attention to increasing the level of recognition of the *Quarterly* in the academic research community. I have visited schools and consulted with senior faculty and administrators concerning criteria for evaluating research in the IS field and concerning the specific role of the *Quarterly* in making such assessments. I can point to many instances of objectively measurable changes (such as by having publications in the *Quarterly* upgraded in importance in a formal personnel performance rating scheme) as well as many less formal impacts. Overall, I believe that the *Quarterly* is now generally recognized in the academic community as a key journal in the IS field for quality research.

I offer my thanks to all of those who have helped in these achievements. I especially wish to recognize the Editorial Board, whose selfless efforts are a major key to the success that has been achieved. The Board is currently made up of individuals of the highest calibre who bring diverse viewpoints to bear in the editorial process. I am especially proud of the group in whose hands I leave the future of the journal and I wish good luck to Warren McFarlan, the incoming Senior Editor, and to the editing and publishing staff.

William R. King
University of Pittsburgh