

Editorial Preview

The second issue of Volume 6 has a blend of Application articles (3) and Theory and Research articles (2). The Application section begins with an article by E. W. Martin at Indiana University. This article is of great relevance for MIS managers because it deals with the factors associated with successful MIS executives. The second article in this section, by Robert I. Benjamin of Xerox Corporation, is a description of a scenario for information technology, and its use within a major organization in the year 1990. The section's concluding article, by Gad Selig of Contel Information Systems, addresses an area on the minds of many MIS executives — planning for Information Resource Management in large and complex organizations.

The Theory and Research section is begun with an article by Professor Olson of New York University and Professor Ives from Dartmouth College. They investigate in a formal study the use of chargeback mechanisms. In particular, chargeback's role in user involvement is explored. Professors Robey and Taggart of Florida International University are the authors of our concluding article in this issue. This article focuses on the biological specialization of the brain as it relates to human information processing. MIS executives may find this article of interest as they wish to stretch their thinking.

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