

Editorial Preview

The first article in the Application section by Glennon should be of great interest to the many MIS managers within our readership. I believe Mr. Glennon's observations will be useful in my work in management development and consulting. Perhaps your senior management would be interested in reading this article.

Last issue I promised I would have additional comments on articles appearing in our *Application Section*. I would like to see more articles of the type appearing in this issue by Schmitt and Kozar. In this article, the authors not only present an actual application, they also tell the reader what happened in its use and attempt to explain why. We would be very interested in receiving more articles of this type.

The article by Senn is useful because it attempts to summarize what our experience and research has taught us about building information systems. Periodically we will try to publish articles that represent position papers as to our state of the art.

In this issue, we have two articles dealing with research concerning the implementation of information systems. Lucas addresses the subject directly by presenting a model of the implementation process and providing research results supporting the model. Benbasat and Taylor address the subject of relating information system characteristics to the decision making styles of potential users, "hand tailoring" system decision if you will.

We have a very extensive section this issue from our readers. Mike Ginzberg gives us a compliment and then criticizes my statement in the *Editorial Preview* of the last issue. I appreciate the discussion. Langefors writes a very extensive response to a previous **MIS Quarterly** article (Volume 1, Number 3) by Bostrom and Heinen. This is worth reading. This section concludes with a reader's comments on what makes an effective information professional.

Finally, with all this material to print, our CEO interview was squeezed out. It will appear next issue.

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