

Editorial Preview

In this issue appears the first part of a two part article, "MIS Problems and Failures: A Socio-Technical Perspective," by Robert P. Bostrom and J. Stephen Heinen. The second part of the article will appear in the next issue. We are devoting a good deal of our space to this topic because behavioral problems associated with systems implementation are frequently cited by practitioners as major problems. Although the article has many references and may appear academic at first glance, I urge our practitioner readers to read it and to consider its contents carefully. I would appreciate hearing from our readers concerning their thoughts on this article.

Also appearing in the Application section is another behaviorally oriented article on a subject that initially may be somewhat surprising. This article by A. Milton Jenkins and Randall D. Johnson deals with "What the Systems Analyst Should Know About Body Language." Those persons interacting with users should find this article of interest.

Both of these articles appear in the Application section and, although they are not applications *per se*, are applied in nature and will, I trust, appeal to the MIS practitioner. Each paper uses references liberally and these will serve to support interested readers in further exploration of the subjects. Hopefully this level of documentation will not detract from the readability of the articles.

The article by Alfonso Cardenas appearing in the Theory and Research section provides balance by addressing more technical issues. In particular, this article examines technology and practice which is intended to automate the production of applications programs. Thus we have in this issue both the technical focus and the behaviorally oriented focus referred to by Bostrom and Heinen.

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SENIOR EDITOR**