

# MANAGEMENT INFORMATION SYSTEMS QUARTERLY

## Table of Contents

September 1979

Volume 3, Number 3

<b>EDITORIAL PREVIEW</b> .....	ii
--------------------------------	----

### SMIS COMPETITION PAPERS

Process Description .....	1
---------------------------	---

"What is the Value of Investment in Information Systems," Gerald L. Matlin, Land O'Lakes, Inc. ....	5
--	---

*Presents a method for developing an answer to the frequently asked question, "What is the value of our investment in information systems?"*

"The Financial Planning System at Louisiana National Bank," Ralph H. Sprague, Jr., University of Hawaii, and Ronald L. Olson, Olson Research Associates, Inc. ....	35
--	----

*Describes a financial planning system as an integrated MIS which has led to improved profitability, and has become an indispensable part of the ongoing management process.*

### INVITED ARTICLE

"Motivation Levels of MIS Managers Versus Those of Their Employees," J. Daniel Couger, University of Colorado, Colorado Springs, Robert A. Zawacki, University of Colorado, Colorado Springs, and Edward B. Oppermann, University of Colorado, Colorado Springs .....	47
--	----

*Reports results of a national survey including SMIS members studying key factors for motivation for three levels of MIS management.*

<b>FROM OUR READERS</b> .....	57
-------------------------------	----

<b>INFORMATION FOR AUTHORS</b> .....	59
--------------------------------------	----

<b>1980 SOCIETY AWARDS COMPETITION</b> .....	63
--	----