Subject Index for Volume 35

ISSUES AND OPINIONS

Profiling the Research Productivity of Tenured Information Systems Faculty at U.S. Institutions
Douglas L. Dean, Paul Benjamin Lowry, and Sean Humpherys . . . . . No. 1, pg. 1

Information Systems Research Behaviors: What Are the Normative Standards?
Gove N. Allen, Nicholas L. Ball, and H. Jeff Smith . . . . . No. 3, pg. 533

RESEARCH ESSAYS

A Set of Principles for Conducting Critical Research in Information Systems
Michael D. Myers and Heinz K. Klein . . . . . No. 1, pg. 17

Action Design Research
Maung K. Sein, Ola Henfridsson, Sandeep Purao, Matti Rossi, and Rikard Lindgren . . . . . No. 1, pg. 37

Predictive Analytics in Information Systems Research
Galit Shmueli and Otto R. Koppius . . . . . No. 3, pg. 553

RESEARCH COMMENTARIES

Measurement and Meaning in Information Systems and Organizational Research: Methodological and Philosophical Foundations
Richard P. Bagozzi . . . . . No. 2, pg. 261

Construct Measurement and Validation Procedures in MIS and Behavioral Research: Integrating New and Existing Techniques
Scott B. MacKenzie, Philip M. Podsakoff, and Nathan P. Podsakoff . . . . . No. 2, pg. 293

Incorporating Formative Measures into Covariance-Based Structural Equation Models
Adamantios Diamantopoulos . . . . . No. 2, pg. 335

Evaluating Effect, Composite, and Causal Indicators in Structural Equation Models
Kenneth A. Bollen . . . . . No. 2, pg. 359

RESEARCH ARTICLES

Do Ontological Deficiencies in Modeling Grammars Matter?
Jan Recker, Michael Rosemann, Peter Green, and Marta Indulska . . . . . No. 1, pg. 57

Price Discrimination in E-Commerce? An Examination of Dynamic Pricing in Name-Your-Own Price Markets
Oliver Hinz, Il-Horn Hann, and Martin Spann . . . . . No. 1, pg. 81

The Effects of Tree-View Based Presentation Adaptation on Model Web Browsing
Boonlit Adipat, Dongsong Zhang, and Lina Zhou . . . . . No. 1, pg. 99

Stuck in the Conflicted Middle: A Role-Theoretic Perspective on B2B E-Marketplaces
Hope Koch and Ulrike Schultze . . . . . No. 1, pg. 123

When Flexible Routines Meet Flexible Technologies: Affordance, Constraint, and the Imbrication of Human and Material Agencies
Paul M. Leonardi . . . . . No. 1, pg. 147

What Signals Are You Sending? How Website Quality Influences Perceptions of Product Quality and Purchase Intentions
John D. Wells, Joseph S. Valacich, and Traci J. Hess . . . . . No. 2, pg. 373

Correlated Failures, Diversification, and Information Security Risk Management
Pei-yu Chen, Gaurav Kataria, and Ramayya Krishnan . . . . . No. 2, pg. 397

Managing Consumer Privacy Concerns in Personalization: A Strategic Analysis of Privacy Protection
Dong-Joo Lee, Jae-Hyeon Ahn, and Youngsok Bang . . . . . No. 2, pg. 423

The More, the Merrier? How the Number of Partners in a Standard-Setting Initiative Affects Shareholder's Risk and Return
Nitin Aggarwal, Qizhi Dai, and Eric A. Walden . . . . . No. 2, pg. 445

Competing Perspectives on the Link Between Strategic Information Technology Alignment and Organizational Agility: Insights from a Mediation Model
Paul P. Tallon and Alain Pinsonneault . . . . . No. 2, pg. 463

CIO Reporting Structure, Strategic Positioning, and Firm Performance
Rajiv D. Banker, Nan Hu, Paul A. Pavlou, and Jerry Luftman . . . . . No. 2, pg. 487

An Exploration of Organizational Level Information Systems Discontinuance Intentions
Brent Furneaux and Michael Wade . . . . . No. 3, pg. 573

The Effects of Digital Trading Platforms on Commodity Prices in Agricultural Supply Chains
Rajiv Banker, Sabyaschi Mitra, and V. Sambamurthy . . . . . No. 3, pg. 599

Membership Turnover and Collaboration Success in Online Communities: Explaining Rises and Falls from Grace in Wikipedia
Sam Ransbotham and Gerald C. Kane . . . . . No. 3, pg. 613

Network Effects: The Influence of Structural Capital on Open Source Project Success
Param Vir Singh, Yong Tan, and Vijay Mookerjee . . . . . No. 4, pg. 813

Technostress: Technological Antecedents and Implications
Ramakrishna Ayyagari, Varun Grover, and Russell Purvis . . . . . No. 4, pg. 831

The Value of IT-Enabled Retailer Learning: Personalized Product Recommendations and Customer Store Loyalty in Electronic Markets
Tongxiao (Catherine) Zhang, Ritu Agarwal, and Henry C. Lucas, Jr. . . . . No. 4, pg. 859

Guidelines for Designing Visual Ontologies to Support Knowledge Identification
Palash Bera, Andrew Burton-Jones, and Yair Wand. . . . . No. 4, pg. 883

A Multilevel Model for Measuring Fit Between a Firm's Competitive Strategies and Information Systems Capabilities
Tim S. McLaren, Milena M. Head, Yufei Yuan, and Yolande E. Chan. . . . . No. 4, pg. 909

Understanding the Link Between Information Technology Capability and Organizational Agility: An Empirical Examination
Ying Lu and K. (Ram) Ramamurthy. . . . . No. 4, pg. 931

Freedom of Choice, Ease of Use, and the Formation of Interface Preferences
Kyle B. Murray and Gerald Häubl . . . . . No. 4, pg. 955

THEORY AND REVIEW

Product-Related Deception in E-Commerce: A Theoretical Perspective
Bo Xiao and Izak Benbasat . . . . . No. 1, pg. 169

Transdisciplinary Perspectives on Environmental Sustainability: A Resource Base and Framework for IT-Enabled Business Transformation
Steve Elliot . . . . . No. 1, pg. 197

Capturing Bottom-Up Information Technology Use Processes: A Complex Adaptive Systems Model
Ning Nan . . . . . No. 2, pg. 505

State of the Information Privacy Literature: Where Are We Now and Where Should We Go? [Introduction]
Paul A. Pavlou . . . . . No. 4, pg. 977

Information Privacy Research: An Interdisciplinary Review
H. Jeff Smith, Tamara Dinev, and Heng Xu . . . . . No. 4, pg. 989

Privacy in the Digital Age: A Review of Information Privacy Research in Information Systems
France Bélanger and Robert E. Crossler . . . . . No. 4, pg. 1017

RESEARCH NOTES

How Information Management Capability Influences Firm Performance
Sunil Mithas, Narayan Ramasubbu, and V. Sambamurthy . . . . . No. 1, pg. 237

Innovation Impacts of Using Social Bookmarking Systems
Peter H. Gray, Salvatore Parise, and Bala Iyer . . . . . No. 3, pg. 629

Integrating Technology Addiction and Use: An Empirical Investigation of Online Auction Users
Ofir Turel, Alexander Serenko, and Paul Giles . . . . . No. 4, pg. 1043

Centrality–IS Proficiency Alignment and Workgroup Performance
Gerald C. Kane and Stephen P. Borgatti . . . . . No. 4, pg. 1063

SPECIAL ISSUE: NEW VENTURES IN VIRTUAL WORLDS

Stepping into the Internet: New Ventures in Virtual Worlds [Introduction]
Molly Wasko, Robin Teigland, Dorothy Leidner, and Sirkka Jarvenpaa . . . . . No. 3, pg. 645

Control Over Virtual Worlds by Game Companies: Issues and Recommendations
Christophe Roquilly . . . . . No. 3, pg. 653

Design Principles for Virtual Worlds
Alok R. Chaturvedi, Daniel R. Dolk, and Paul L. Drnevich . . . . . No. 3, pg. 673

Arguing the Value of Virtual Worlds: Patterns of Discursive Sensemaking of an Innovative Technology
Nicholas Berente, Sean Hansen, Jacqueline C. Pike, and Patrick J. Bateman . . . . . No. 3, pg. 685

What If Your Avatar Looks Like You? Dual-Congruity Perspectives for Avatar Use
Kil-Soo Suh, Hongki Kim, and Eung Kyo Suh . . . . . No. 3, pg. 711

Enhancing Brand Equity Through Flow and Telepresence: A Comparison of 2D and 3D Virtual Worlds
Fiona Fui-Hoon Nah, Brenda Eschenbrenner, and David DeWester . . . . . No. 3, pg. 731

From Space to Place: Predicting Users' Intentions to Return to Virtual Worlds
Lakshmi Goel, Norman A. Johnson, Iris Junglas, and Blake Ives . . . . . No. 3, pg. 749

Co-Creation in Virtual Worlds: The Design of the User Experience
Thomas Kohler, Johann Fueller, Kurt Matzler, and Daniel Stieger . . . . . No. 3, pg. 773

An Odyssey into Virtual Worlds: Exploring the Impacts of Technological and Spatial Environments on Intention to Purchase Virtual Products
Animesh Animesh, Alain Pinsonneault, Sung-Byung Yang, and Wonseok Oh . . . . . No. 3, pg. 789

Virtual Space and Place: Theory and Test
Carol Saunders, Anne F. Rutkowski, Michiel van Genuchten, Doug Vogel, and Julio Molina Orrego . . . . . No. 4, pg. 1079