

# Subject Index for Volume 38

## ISSUES AND OPINIONS

- Digital Innovation as a Fundamental and Powerful Concept in the Information Systems Curriculum*  
Robert G. Fichman, Brian L. Dos Santos, and Zhiqiang (Eric) Zheng . . . . . No. 2, pg. 329

## RESEARCH ESSAYS

- Reliability Generalization of Perceived Ease of Use, Perceived Usefulness, and Behavioral Intentions*  
Traci J. Hess, Anna L. McNab, and K. Asli Basoglu . . . . . No. 1, pg. 1
- Data Collection in the Digital Age: Innovative Alternatives to Student Samples*  
Zachary R. Steelman, Bryan I. Hammer, and Moez Limayem . . . . . No. 2, pg. 355

## RESEARCH ARTICLES

- Collaboration Through Open Superposition: A Theory of the Open Source Way*  
James Howison and Kevin Crowston . . . . . 29
- Enterprise System Implementation and Employee Job Performance: Understanding the Role of Advice Networks*  
Tracy Ann Sykes, Viswanath Venkatesh, and Jonathan L. Johnson . . . . . No. 1, pg. 51
- Explaining Data-Driven Document Classifications*  
David Martens and Foster Provost . . . . . No. 1, pg. 73
- Social Media, Traditional Media, and Music Sales*  
Sanjeev Dewan and Jui Ramaprasad . . . . . No. 1, pg. 101
- Content Sharing in a Social Broadcasting Environment: Evidence from Twitter*  
Zhan Shi, Huaxia Rui, and Andrew B. Whinston . . . . . No. 1, pg. 123
- Contribution Behavior in Virtual Communities: Cognitive, Emotional, and Social Influences*  
Hsien-Tung Tsai and Richard P. Bagozzi . . . . . No. 1, pg. 143
- Theorization and Translation in Information Technology Institutionalization: Evidence from Danish Home Care*  
Jeppe Agger Nielsen, Lars Mathiassen, and Sue Newell . . . . . No. 1, pg. 165
- Leveraging Philanthropic Behavior for Customer Support: The Case of User Support Forums*  
Wael Jabr, Radha Mookerjee, Yong Tan, and Vijay Mookerjee . . . . . No. 1, pg. 187
- Swift Guanxi in Online Marketplaces: The Role of Computer-Mediated Communication Technologies*  
Carol Xiaojuan Ou, Paul A. Pavlou, and Robert M. Davidson . . . . . No. 1, pg. 209
- Complementary Online Services in Competitive Markets: Maintaining Profitability in the Presence of Network Effects*  
Hila Etzion and Ming-Seok Pang . . . . . No. 1, pg. 231
- Distributed Cognition in Software Design: An Experimental Investigation of the Role of Design Patterns and Collaboration*  
George Mangalaraj, Sridhar Nerur, RadhaKanta Mahapatra, and Kenneth H. Price . . . . . No. 1, pg. 249
- The Nature and Consequences of Trade-Off Transparency in the Context of Recommendation Agents*  
Jingjun (David) Xu, Izak Benbasat, and Ronald T. Cenfetelli . . . . . No. 2, pg. 379

<i>Trust, Satisfaction, and Online Repurchase Intention: The Moderating Role of Perceived Effectiveness of E-Commerce Institutional Mechanisms</i> Yulin Fang, Israr Qureshi, Heshan Sun, Patrick McCole, Elaine Ramsey, and Kai H. Lim	No. 2, pg. 407
<i>An Economic Analysis of Online Advertising Using Behavioral Targeting</i> Jianqing Chen and Jan Stallaert	No. 2, pg. 429
<i>Proactive Versus Reactive Security Investments in the Healthcare Sector</i> Juhee Kwon and M. Eric Johnson	No. 2, pg. 451
<i>The Business of Being a User: The Role of the Reference Actor in Shaping Packaged Enterprise System Acquisition and Development</i> Neil Pollock and Sampsa Hyysalo	No. 2, pg. 473
<i>The Effects of Web Personalization on User Attitude and Behavior: An Integration of the Elaboration Likelihood Model and Consumer Search Theory</i> Shuk Ying Ho and David Bodoff	No. 2, pg. 497
<i>Nature and Nurture: The Impact of Automaticity and the Structuration of Communication on Virtual Team Behavior and Performance</i> Valerie L. Bartelt and Alan R. Dennis	No. 2, pg. 521
<i>Anxious or Angry? Effects of Discrete Emotions on the Perceived Helpfulness of Online Reviews</i> Dezhi Yin, Samuel D. Bond, and Han Zhang	No. 2, pg. 539
<i>Reframing Success and Failure of Information Systems: A Performative Perspective</i> Dubravka Cecez-Kecmanovic, Karlheinz Kautz, and Rebecca Abrahall	No. 2, pg. 561
<i>Quality Competition and Market Segmentation in the Security Software Market</i> Debabrata Dey, Atanu Lahiri, and Guoying Zhang	No. 2, pg. 589
<i>Coordinating Expertise Across Knowledge Boundaries in Offshore-Outsourcing Projects: The Role of Codification</i> Julia Kotlarsky, Harry Scarbrough, and Ilan Oshri	No. 2, pg. 607
<i>Know Yourself and Know Your Enemy: An Analysis of Firm Recommendations and Consumer Reviews in a Competitive Environment</i> Wael Jabr and Zhiqiang (Eric) Zheng	No. 3, pg. 635
<i>Differential Effects of Prior Experience on the Malware Resolution Process</i> Seung Hyun Kim and Byung Cho Kim	No. 3, pg. 655
<i>Digression and Value Concatenation to Enable Privacy-Preserving Regression</i> Xiao-Bai Li and Sumit Sarkar	No. 3, pg. 679
<i>An Attraction–Selection–Attrition Theory of Online Community Size and Resilience</i> Brian S. Butler, Patrick J. Bateman, Peter H. Gray, and E. Ilana Diamant	No. 3, pg. 699
<i>Expectation Confirmation in Information Systems Research: A Test of Six Competing Models</i> Susan A. Brown, Viswanath Venkatesh, and Sandeep Goyal	No. 3, pg. 729
<i>Estimating Returns to Training in the Knowledge Economy: A Firm-Level Analysis of Small and Medium Enterprises</i> Amit Mehra, Nishtha Langer, Ravi Bapna, and Ram Gopal	No. 3, pg. 757
<i>Cultural Differences and Geography as Determinants of Online Prosocial Lending</i> Gordon Burch, Anindya Ghose, and Sunil Wattal	No. 3, pg. 773

- Internet's Dirty Secret: Assessing the Impact of Online Intermediaries on HIV Transmission*  
Jason Chan and Anindya Ghose ..... No. 4, pg. 955
- Multihoming Users' Preferences for Two-Sided Exchange Networks*  
Tat Koon Koh and Mark Fichman ..... No. 4, pg. 977
- Ontology-Based Evaluation of Natural Disaster Management Websites: A Multistakeholder Perspective*  
Chen-Huei Chou, Fatemeh Mariam Zahedi, and Huimin Zhao ..... No. 4, pg. 997
- An Analysis of Pricing Models in the Electronic Book Market*  
Lin Hao and Ming Fan ..... No. 4, pg. 1017
- Strategic Behavior in Online Reputation Systems: Evidence from Revoking on eBay*  
Shun Ye, Guodong (Gordon) Gao, and Siva Viswanathan ..... No. 4, pg. 1033
- Information Discovery and the Long Tail of Motion Picture Content*  
Anuj Kumar, Michael D. Smith, and Rahul Telang ..... No. 4, pg. 1057
- Information Technology and Administrative Efficiency in U.S. State Governments: A Stochastic Frontier Approach*  
Min-Seok Pang, Ali Tafti, and M. S. Krishnan ..... No. 4, pg. 1079
- Peer Influence in the Diffusion of iPhone 3G over a Large Social Network*  
Miguel Godinho de Matos, Pedro Ferreira, and David Krackhardt ..... No. 4, pg. 1103
- Harnessing the Power of Self-Organization in an Online Community During Organizational Crisis*  
Ning Nan and Yong Lu ..... No. 4, pg. 1135

## THEORY AND REVIEW

- What's Different about Social Media Networks? A Framework and Research Agenda*  
Gerald C. Kane, Maryam Alavi, Giuseppe (Joe) Labianca, and Stephen P. Borgatti ..... No. 1, pg. 275

## RESEARCH NOTES

- Information Technology Capability and Firm Performance: Contradictory Findings and Their Possible Causes*  
Ho-Chang Chae, Chang E. Koh, and Victor R. Prybutok ..... No. 1, pg. 305
- Emergence of Power Laws in Online Communities: The Role of Social Mechanisms and Preferential Attachment*  
Steven L. Johnson, Samer Faraj, and Srinivas Kudaravalli ..... No. 3, pg. 795
- Looking Toward the Future of IT-Business Strategic Alignment through the Past: A Meta-Analysis*  
Jennifer E. Gerow, Varun Grover, Jason Thatcher, and Philip L. Roth ..... No. 4, pg. 1159

## SPECIAL ISSUE: SOCIOMATERIALITY OF INFORMATION SYSTEMS AND ORGANIZING

- The Sociomateriality of Information Systems: Current Status, Future Directions*  
Dubravka Cezec-Kecmanovic, Robert D. Galliers, Ola Henfridsson, Sue Newell, and Richard Vidgen ..... No. 3, pg. 809
- Dynamic Reconfiguration in Planetary Exploration: A Sociomaterial Ethnography*  
Melissa Mazmanian, Marisa Cohn, and Paul Dourish ..... No. 3, pg. 831

- Toward Generalizable Sociomaterial Inquiry: A Computational Approach for Zooming In and Out of Sociomaterial Routines*  
James Gaskin, Nicholas Berente, Kalle Lyytinen, and Youngjin Yoo . . . . . No. 3, pg. 849
- Entanglements in Practice: Performing Anonymity Through Social Media*  
Susan V. Scott and Wanda J. Orlikowski . . . . . No. 3, pg. 873
- A Matter of Life and Death: Exploring Conceptualizations of Sociomateriality in the Context of Critical Care*  
Matthew Jones . . . . . No. 3, pg. 895
- A Trichordal Temporal Approach to Digital Coordination: The Sociomaterial Mangling of the CERN Grid*  
Will Venters, Eivor Oborn, and Michael Barrett . . . . . No. 3, pg. 927

## **SPECIAL ISSUE: INFORMATION SYSTEMS FOR SYMBOLIC ACTION: SOCIAL MEDIA AND BEYOND**

- Symbolic Action Research in Information Systems: Introduction to the Special Issue*  
Mark Aakhus, Pär J. Ågerfalk, Kalle Lyytinen, and Dov Te'eni . . . . . No. 4, pg. 1187
- Take Their Word for It: The Symbolic Role of Linguistic Style Matches in User Communities*  
Stephan Ludwig, Ko de Ruyter, Dominik Mahr, Martin Wetzels, Elisabeth Brügger, and Tom de Ruyck . . . . . No. 4, pg. 1201
- Beyond Being There: The Symbolic Role of Communication and Identification in Perceptions of Proximity to Geographically Dispersed Colleagues*  
Michael Boyer O'Leary, Jeanne M. Wilson, and Anca Metiu . . . . . No. 4, pg. 1219
- Knowledge Exchange and Symbolic Action in Social Media-Enabled Electronic Networks of Practice: A Multilevel Perspective on Knowledge Seekers and Contributors*  
Roman Beck, Immanuel Pahlke, and Christoph Seebach . . . . . No. 4, pg. 1245