

We regret that there is an error the paper by Zachary R. Steelman, Bryan I. Hammer, and Moez Limayem, "Data Collection in the Digital Age: Innovative Alternatives to Student Samples," which appeared in the June 2014 issue of *MIS Quarterly*. An incorrect figure was used on page 368 (Figure 2). The correct figure appears below.

The AIS eLibrary, EBSCO, and *MIS Quarterly* Online versions of the paper have been corrected.

We sincerely apologize to our readers and, in particular, to the authors of the paper.

Janice I. DeGross
Production Editor

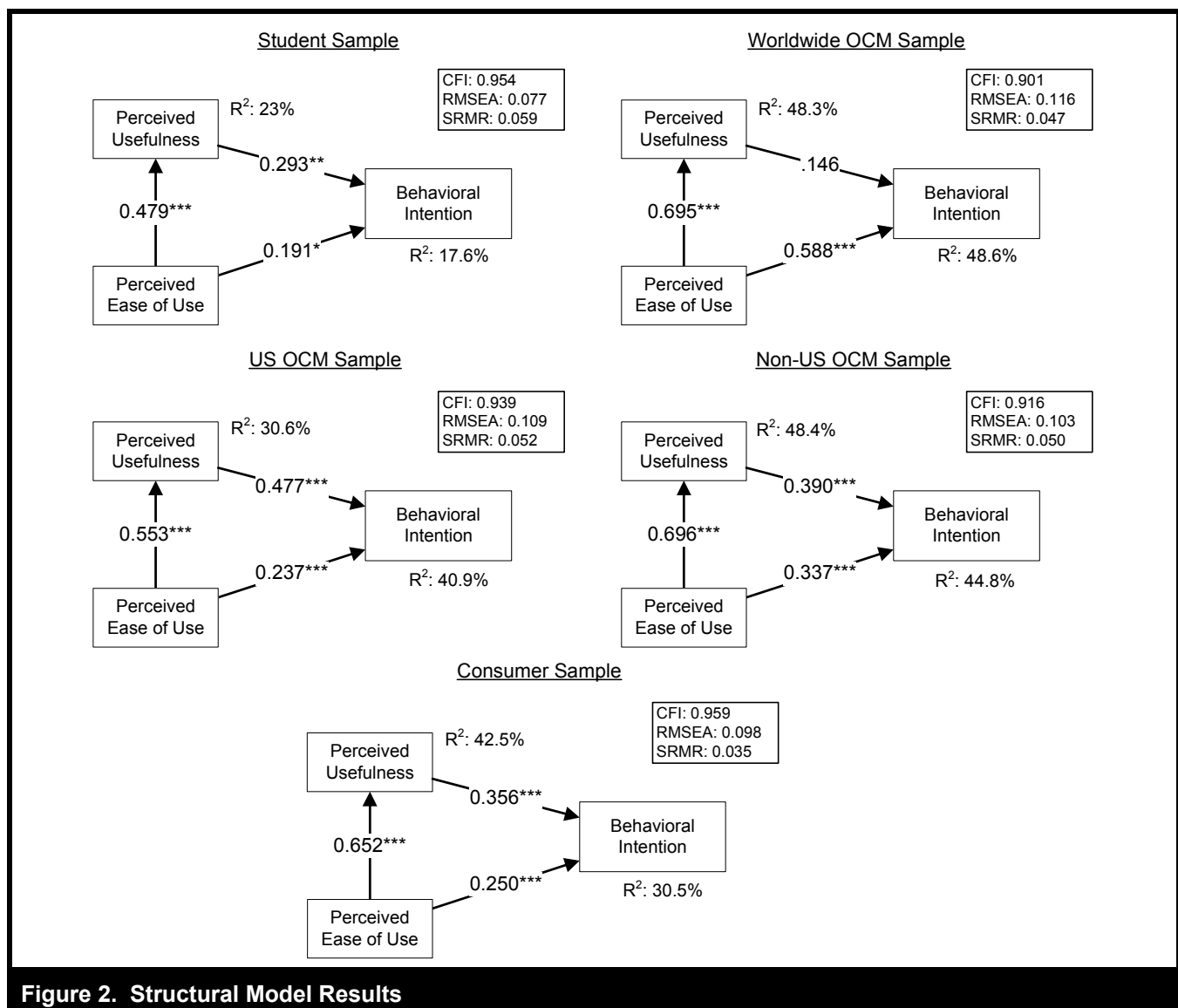


Figure 2. Structural Model Results

