

# TABLE OF CONTENTS

Editor's Comments: Next-Generation Digital Platforms: Toward Human–AI Hybrids
METHODS ARTICLES
DICE-E: A Framework for Conducting Darknet Identification, Collection, Evaluation with Ethics Victor Benjamin, Joseph S. Valacich, and Hsinchun Chen
RESEARCH ARTICLES
Digitization of Music: Consumer Adoption Amidst Piracy, Unbundling, and Rebundling Byungwan Koh, Il-Horn Hann, and Srinivasan Raghunathan
Love Unshackled: Identifying the Effect of Mobile App Adoption in Online Dating JaeHwuen Jung, Ravi Bapna, Jui Ramaprasad, and Akhmed Umyarov
See No Evil, Hear No Evil? Dissecting the Impact of Online Hacker Forums Wei T. Yue, Qiu-Hong Wang, and Kai-Lung Hui
Managing the Crowds: The Effect of Prize Guarantees and In-Process Feedback on Participation in Crowdsourcing Contests Lian Jian, Sha Yang, Sulin Ba, Li Lu, and Li Crystal Jiang
Capitalizing on Health Information Technology to Enable Digital Advantage in U.S. Hospitals Elena Karahanna, Adela Chen, Qianqian Ben Liu, and Christina Serrano
Intensifying to Cease: Unpacking the Process of Information Systems Discontinuance Mohammad Hosein Rezazade Mehrizi, Joan Rodon Modol, and Milad Zafar Nezhad
Synthetic Knowing: The Politics of the Internet of Things Eric Monteiro and Elena Parmiggiani
How Do Adopters Transition Between New and Incumbent Channels? Eric Overby and Sam Ransbotham
Platform-Based Function Repertoire, Reputation, and Sales Performance of E-Marketplace Sellers Huifang Li, Yulin Fang, Kai H. Lim, and Youwei Wang
Investigating the Relationship Between Medical Crowdfunding and Personal Bankruptcy in the United States: Evidence of a Digital Divide
Gordon Burtch and Jason Chan
Modeling Multichannel Advertising Attribution Across Competitors Yiyi Li, Ying Xie, and Zhiqiang (Eric) Zheng
Using Organismic Integration Theory to Explore the Associations Between Users' Exercise Motivations and Fitness Technology Feature Set Use Tabitha L. James, Linda Wallace, and Jason K. Deane
RESEARCH NOTES
Adoption of Identity Theft Countermeasures and its Short- and Long-Term Impact on Firm Value Indranil Bose and Alvin Chung Man Leung
Assessing the Design Choices for Online Recommendation Agents for Older Adults: Oder Does Not Always Mean Simpler Information Technology Maryam Ghasemaghaei, Khaled Hassanein, and Izak Benbasat

Copyright © 2019 by the Management Information Systems Research Center (MISRC) of the University of Minnesota. Permission to make digital or hard copies of part or all of this work for personal or classroom use is granted without fee provided that copies are not made or distributed for profit or commercial advantage and that copies bear this notice and full citation on the first page. Copyright for components of this work owned by others than the MISRC must be honored. Abstracting with credit is permitted. To copy otherwise, to post on servers, or to redistribute to lists requires prior specific permission and possibly a fee. Request permission to publish from: MIS Quarterly, Carlson School of Management, University of Minnesota, 321 19th Ave. So., Minneapolis, MN 55455 U.S.A. (misq@umn.edu). ISSN: 0276-7783 (Print), 2162-9730 (Online).

# INFORMATION ABOUT THE MIS QUARTERLY

## Objective

The *MIS Quarterly* publishes high-quality research about the development of information technology-based services, the management of information technology resources, and the economics and use of information technology with managerial and organizational implications. Refer to our web site (www.misq.org) for the full and most-recent statement of our editorial policy. The *MIS Quarterly* is abstracted. Copies of articles are also made available through EBSCO Publishing. Reprint permission is available through Copyright Clearance Center, or by contacting the journal directly at **misq.org**.

## Founding and Sponsors

The *MIS Quarterly* was begun in 1977 through the joint efforts of the Management Information Systems Research Center (MISRC) of the University of Minnesota and the Society for Information Management (SIM). Founded in 1968, SIM is an international organization for information executives. Its members include chief information officers, vice presidents of information services organizations, key staff members from leading U.S. and international corporations and government agencies, educators, researchers, and systems executives at institutions of higher learning. In 2002, SIM transferred its ownership in the *MIS Quarterly*, including copyrights, to the MISRC. The *MIS Quarterly* acknowledges and appreciates the critical role of SIM in founding and encouraging the growth of the journal. The *MIS Quarterly* is included in some SIM membership categories; it is an option in other categories. Applications for SIM membership must be addressed to the Society for Information Management, 15000 Commerce Parkway, Suite C, Mount Laurel, NJ 08054 (www.simnet.org). Address changes and claims for journal subscriptions obtained through SIM membership should be sent to the SIM address.

Since its formation, the Association for Information Systems (AIS) has been a subscription sponsor of the *MIS Quarterly*. AIS is the global professional society for information systems academics. It was founded in 1995 and has more than 4,000 members in 40 countries. It sponsors the International Conference on Information Systems (ICIS), the leading international conference for information systems research. AIS also sponsors ISWorld, a major Web-based resource for information systems scholars. To ensure that AIS is truly global, its leadership rotates through three world regions: the Americas, Europe-Mid-East-Africa, and Asia-Pacific. In 2002, the *MIS Quarterly* entered into an alliance with AIS to provide AIS members with password-enabled electronic access to both current and past issues of the *MIS Quarterly*. As part of this alliance, AIS is represented on the MISQ Policy Council. The Council provides policy direction and oversight to the journal. AIS members may also subscribe to print versions of the *MIS Quarterly* at a reduced rate as a benefit of membership. Membership applications and information concerning AIS may be obtained from: AIS, P.O. Box 2712, Atlanta, GA 30301-2712, U.S.A.; Phone: +1.404.413.7445; Fax: +1.404.413.7443; E-mail: Membership@aisnet.org; Web: http://aisnet.org/. Address changes and claims for AIS member subscribers should be sent to the *MIS Quarterly* at misq@umn.edu.

#### Subscribing to the MIS Quarterly

Subscription rates 2019 are U.S. individual, \$210.00; U.S. library/institution, \$425.00; U.S. student, \$200.00 (student status applicable for three years; proof required); outside the U.S., individual \$250.00; library/institution, \$525.00; student \$240.00 (student status applicable for three years; proof required) (includes air shipment). Payment must be made in U.S. dollars drawn on a U.S. account by check, by U.S. postal money order, or by MasterCard, Visa, Diner's Club, Discover Card, or American Express. Back issues and individual articles are available in hard copy or pdf format. Online access is available. (Individual access is \$100.00 per year; library access is \$1,000.00 per year. Access is to all content on a one-year basis. ISSN: 2162-9730.) For additional information, contact us at misq@umn.edu.

Subscription and back-issue orders, address changes, and claims for **regular subscribers**, as well as requests for reprint permission should be addressed to the editorial offices: MIS Quarterly, Carlson School of Management (4-339), University of Minnesota, 321 19th Avenue South, Minneapolis, MN 55455 U.S.A. (Telephone: +1.612.624.2035; fax: +1.612.626.5185; e-mail: misq@umn.edu; URL: http://www.misq.org).

#### Submitting a Manuscript

*MIS Quarterly* is a peer-reviewed journal that uses a double-blind review process. Manuscripts should be submitted through the *MIS Quarterly* Scholar One Manuscripts site at http://mc.manuscriptcentral.com/misq. For detailed information on how to submit a manuscript for possible publication, visit the *MIS Quarterly* web site (http://www.misq.org).