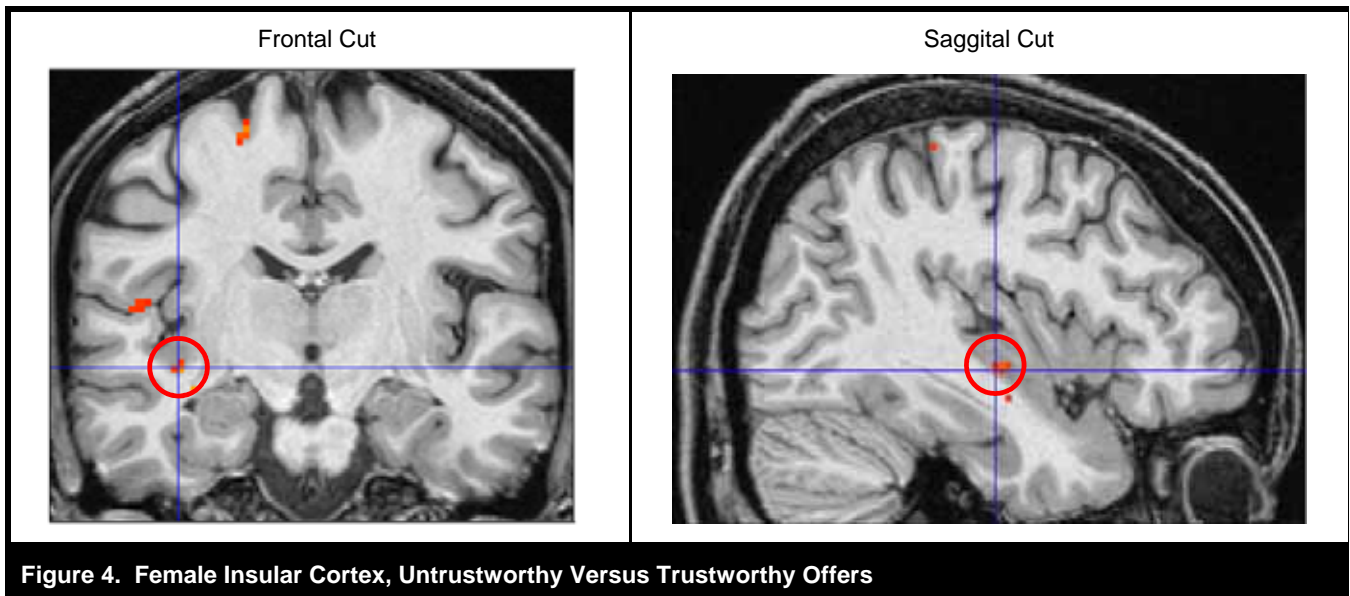
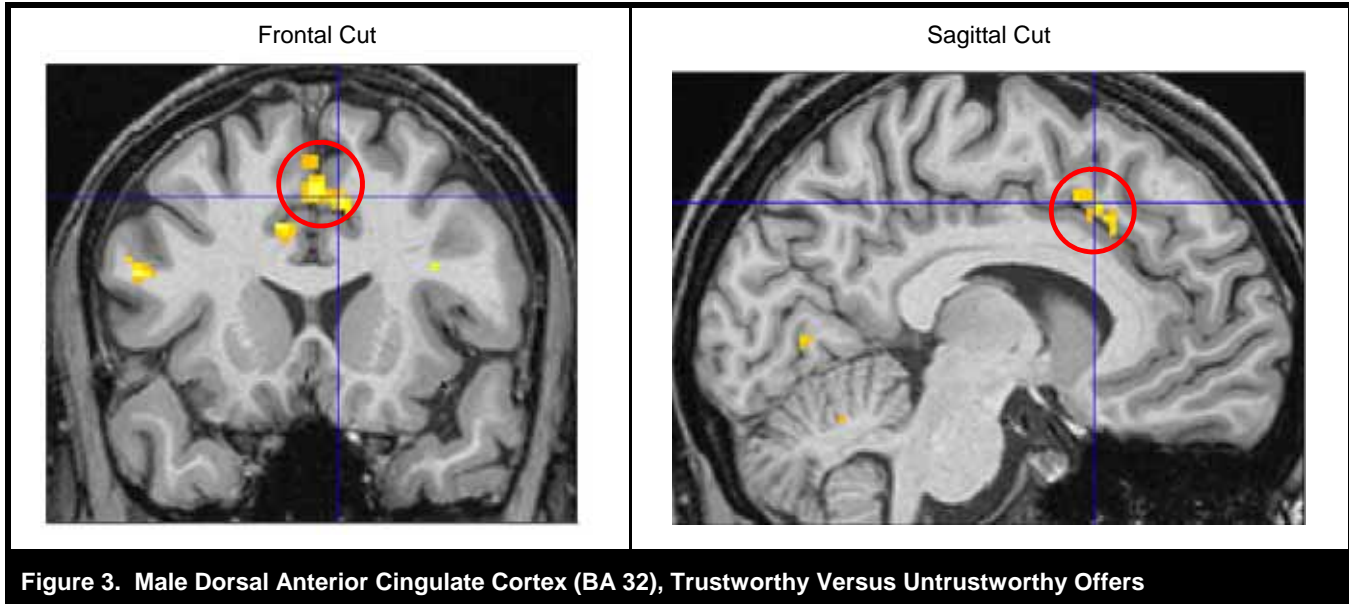


ARE THERE NEURAL GENDER DIFFERENCES IN ONLINE TRUST? AN FMRI STUDY ON THE PERCEIVED TRUSTWORTHINESS OF EBAY OFFERS¹

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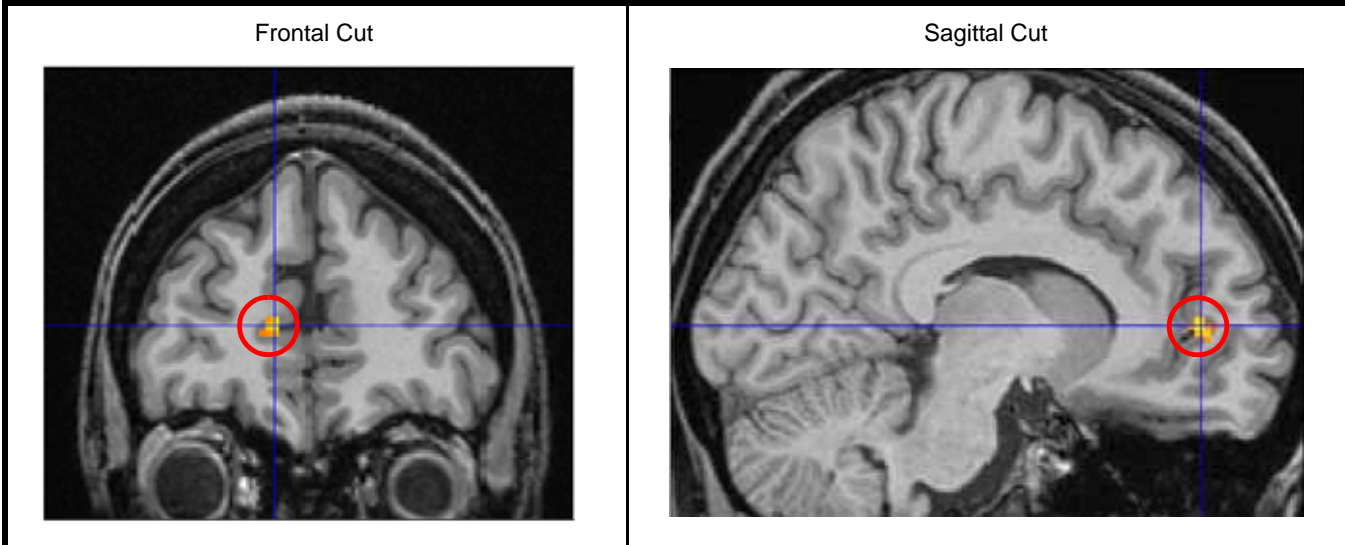


Figure 5. Male Ventromedial Prefrontal Cortex (BA 10), Untrustworthy Versus Trustworthy

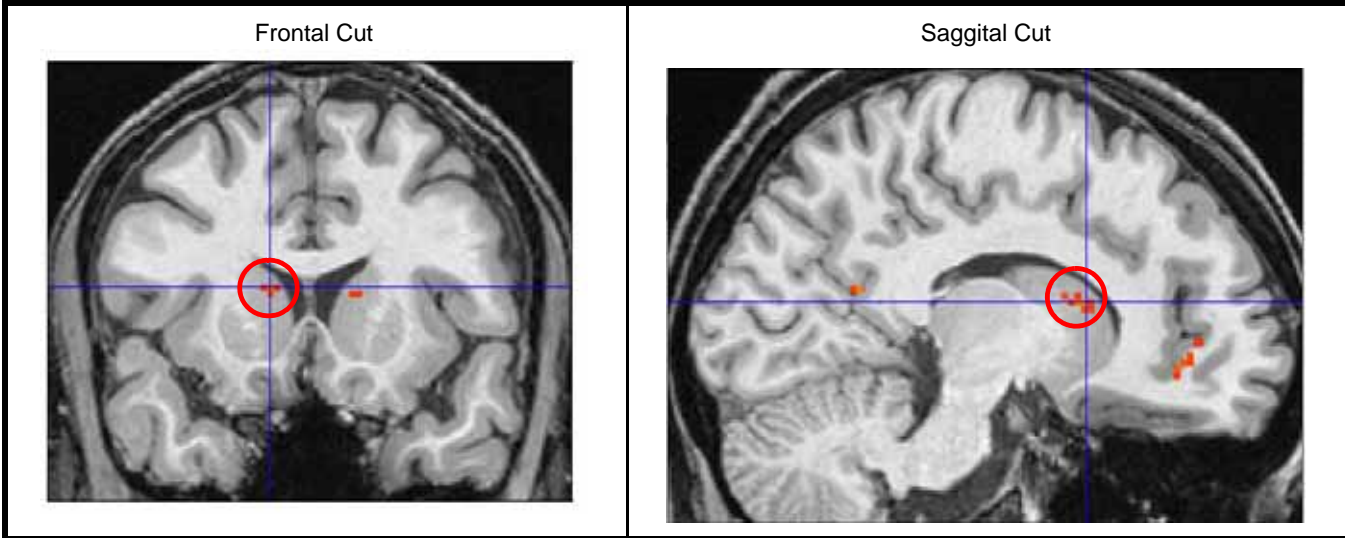


Figure 6. Female Caudate Nucleus (Body), Untrustworthy Versus Trustworthy Offers