

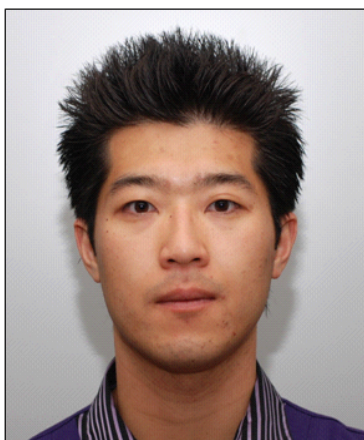
WHAT IF YOUR AVATAR LOOKS LIKE YOU? DUAL- CONGRUITY PERSPECTIVES FOR AVATAR USE

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Appendix A

Examples of High Similarity Avatar Faces



User's Picture

Avatar Face

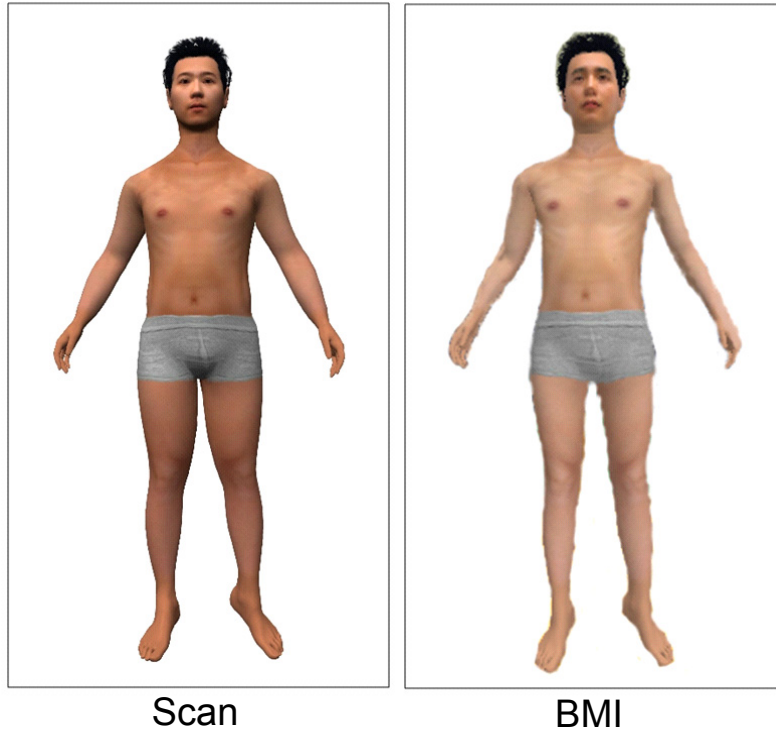
Appendix B

Examples of Low Similarity Avatar Faces



Appendix C

Comparison of Body Scan and BMI Body



Appendix D

Examples of the Virtual Store

