

KNOWLEDGE MANAGEMENT SYSTEM USE AND JOB PERFORMANCE: A MULTILEVEL CONTINGENCY MODEL

Xiaojun Zhang

School of Business and Management, Hong Kong University of Science and Technology, Clear Water Bay, Kowloon, Hong Kong CHINA {xiaojunzhang@ust.hk}

Appendix A

Prior Research on Factors Affecting KMS Success

| Authors | IVs | DV | Theoretical Perspectives | Methodology | Context | Nature of KMS | Major Findings | Role of Performance | Journal |
|---------------------------|---|--|---|-------------|---|---|---|---|---|
| McCall et al. (2008) | KMS use | Decision performance and knowledge acquisition | ACT-R theory | Experiment | Students who en- rolled in a managerial accounting class | WebCT, an internet- based course portal | In the short term, KMS increased decision perfor- mance, but in the long term, it did not help develop- ment of domain expertise | Test scores, encoding of explicit knowledge and problem- solving skills | Journal of Information Systems |
| Gallivan et al. (2003) | Use of a "help desk" KMS | Employees' performance | Studies employing system dynamics | Case study | University employees in the computer service center | An integrated multi-function KMS that combines a call tracking system and a knowledge repository | KMS use decreased performance | Efficiency metrics to measure performance | Information Technology and People |
| Gonzalez et al. (2005) | Use of a knowledge manage- ment-centric help desk | Employees' performance | Literature related to knowledge management, help desk operations and technologies | Experiment | Help desk agents | A KMS serves as an inter- mediary between help desk agent and all data, information and knowledge sources | Use of a knowledge management- centric help desk improved employees' performance | Performance as time to resolve problems and the throughput of the help desk | Decision Support Systems |

| Authors | IVs | DV | Theoretical Perspectives | Methodology | Context | Nature of KMS | Major Findings | Role of Performance | Journal |
|---------------------------------|---|--|--|--|--|--|---|---|--|
| Handzic (2009) | KMS use | Decision performance | Literature related to decision making and knowledge management | Experiment | Graduate students who enrolled in Master or Doctoral courses in IS | KMS as a decision- aiding com- ponent for a simulated production planning game | The effect of KMS use on decision performance was not conclusive | Performance as decision accuracy | Knowledge Management and Organi- zational Learning, Annals of Information Systems |
| Kankanhalli et al. (2011) | KMS reuse | Employees' performance | Literature related to KMS capability for knowledge reuse and KMS user motivation | Survey | Customer service officers supporting phone banking services in a multi- national bank | Knowledge repository | Knowledge reuse was positively related to employees' performance | Performance as faster, better and less costly customer service due to use of the knowledge repository | Information and Management |
| Ko and Dennis (2011) | KMS use | Individual sales performance | Literature related to KMS implementation | Data collected from multiple sources, i.e., KMS system, personnel management system and third-party contractor | Knowledge workers, i.e., sales representati ves from the pharma- ceutical industry | Lotus Notes- based system for the mobile sales representati ves and use of the system was not mandatory | KMS use had significant positive impact on individual performance and experience moderated the relationship such that the effect was stronger for individuals with more experience, but the effect of experience diminished over time | Employee sales performance | Information Systems Research |
| Quigley et al. (2007) | Knowledge sharing norms, shared knowledge, trust | Manager's performance as market share | Incentive theory and social motivation theory | Survey and experiment | Simulation game | CELCOM 21, a computer- based interactive manageme nt decision- making simulation | Trust in knowledge providers strengthened the effect of self-efficacy of knowledge seekers on their performance; knowledge sharing and self-set goals had both direct and interactive effects on individual performance | Performance measured as market share | Organization Science |

Appendix B

Loadings and Cross-Loadings I

| | FI | TD | HE | СО | CU | TCV | OWN | TRV | IND | MUL | EMG | INF | мот | STM | ICN | CUN | СПТ | PER | CON | CMS | TRN |
|--------------|-----|------------|-----|-------------|-----|------------|------------|-----|------------|-----|------------|-----|------------|------------|-----|------------|-----|------------|-----|------------|-----|
| FI1 | .82 | .32 | .32 | .40 | .29 | .27 | .25 | .21 | .32 | .42 | .39 | .26 | .34 | .27 | .37 | .26 | .25 | .37 | .24 | .39 | .24 |
| FI2 | .81 | .32 | .32 | .17 | .19 | .21 | .27 | .26 | .17 | .23 | .26 | .17 | .25 | .40 | .33 | .20 | .23 | .24 | .34 | .33 | .44 |
| FI3 | .73 | .18 | .24 | .23 | .31 | .43 | .31 | .29 | .27 | .22 | .39 | .22 | .25 | .41 | .35 | .30 | .31 | .28 | .27 | .31 | .39 |
| FI4 | .80 | .35 | .42 | .34 | .29 | .32 | .41 | .39 | .44 | .24 | .25 | .26 | .43 | .41 | .44 | .20 | .24 | .26 | .42 | .40 | .17 |
| TD1 | .44 | .81 | .42 | .23 | .29 | .40 | .27 | .38 | .18 | .23 | .36 | .43 | .36 | .18 | .23 | .29 | .36 | .21 | .23 | .18 | .23 |
| TD2 | .40 | .82 | .24 | .27 | .42 | .17 | .26 | .21 | .33 | .41 | .41 | .19 | .37 | .34 | .37 | .33 | .28 | .20 | .44 | .42 | .24 |
| TD3 | .36 | .71 | .43 | .24 | .41 | .43 | .23 | .40 | .25 | .24 | .19 | .24 | .21 | .42 | .20 | .24 | .32 | .32 | .19 | .18 | .29 |
| TD4 | .37 | .80 | .17 | .42 | .44 | .24 | .37 | .32 | .34 | .24 | .39 | .40 | .34 | .34 | .44 | .26 | .41 | .33 | .32 | .19 | .28 |
| HE1 | .32 | .44 | .82 | .28 | .37 | .39 | .20 | .42 | .19 | .27 | .36 | .27 | .30 | .38 | .32 | .18 | .19 | .25 | .43 | .28 | .42 |
| HE2 | .36 | .18 | .72 | .43 | .18 | .27 | .24 | .36 | .39 | .19 | .26 | .21 | .43 | .38 | .34 | .24 | .32 | .27 | .31 | .35 | .35 |
| HE3 | .30 | .17 | .74 | .20 | .29 | .17 | .35 | .42 | .27 | .21 | .39 | .20 | .44 | .26 | .20 | .39 | .32 | .25 | .34 | .41 | .33 |
| CO1 | .42 | .28 | .25 | .78 | .29 | .22 | .43 | .40 | .38 | .33 | .43 | .25 | .18 | .17 | .30 | .17 | .33 | .26 | .36 | .20 | .31 |
| CO2 CU1 | .24 | .32 | .34 | . 72 | .36 | .17 .41 | .17 | .38 | .32 | .27 | .38 | .35 | .37 | .41 .19 | .24 | .35 .18 | .21 | .19 | .33 | .31 .41 | .36 |
| CU2 | .25 | .39 | .29 | .19 | .70 | .29 | .34 | .22 | .24 | .35 | .31 | .43 | .40 | .19 | .32 | .10 | .33 | .36 | .17 | .28 | .25 |
| CU3 | .23 | .26 | .36 | .44 | .76 | .36 | .33 | .18 | .20 | .37 | .23 | .33 | .40 | .37 | .32 | .43 | .20 | .39 | .33 | .38 | .23 |
| TSK1 | .43 | .43 | .41 | .39 | .27 | .71 | .24 | .42 | .36 | .25 | .21 | .37 | .31 | .38 | .29 | .41 | .25 | .44 | .22 | .27 | .25 |
| TSK2 | .24 | .36 | .41 | .36 | .38 | .76 | .44 | .30 | .36 | .44 | .43 | .37 | .24 | .34 | .37 | .36 | .17 | .36 | .44 | .31 | .29 |
| TSK3 | .27 | .42 | .34 | .29 | .18 | .76 | .31 | .19 | .24 | .29 | .26 | .30 | .34 | .31 | .18 | .40 | .41 | .44 | .22 | .42 | .17 |
| OWN1 | .35 | .33 | .35 | .37 | .17 | .29 | .74 | .36 | .33 | .42 | .34 | .20 | .21 | .32 | .23 | .33 | .30 | .18 | .21 | .27 | .19 |
| OWN2 | .23 | .26 | .30 | .34 | .34 | .20 | .73 | .24 | .39 | .34 | .28 | .42 | .17 | .42 | .29 | .44 | .26 | .38 | .43 | .42 | .38 |
| TRV1 | .36 | .20 | .39 | .18 | .42 | .18 | .17 | .69 | .21 | .43 | .44 | .34 | .38 | .28 | .19 | .31 | .34 | .40 | .27 | .36 | .21 |
| TRV2 | .19 | .28 | .37 | .37 | .44 | .34 | .44 | .78 | .18 | .21 | .18 | .33 | .27 | .31 | .24 | .21 | .25 | .35 | .33 | .33 | .42 |
| TRV3 | .21 | .43 | .37 | .38 | .42 | .30 | .20 | .83 | .21 | .20 | .32 | .17 | .24 | .27 | .37 | .32 | .36 | .19 | .27 | .18 | .39 |
| IND1 | .38 | .23 | .33 | .31 | .42 | .26 | .21 | .34 | .75 | .30 | .24 | .35 | .40 | .17 | .17 | .42 | .40 | .44 | .40 | .25 | .37 |
| IND2 | .36 | .22 | .35 | .19 | .44 | .31 | .23 | .38 | .75 | .19 | .17 | .25 | .25 | .25 | .39 | .36 | .37 | .20 | .23 | .31 | .24 |
| MUL1 | .35 | .20 | .36 | .40 | .35 | .18 | .39 | .17 | .31 | .81 | .31 | .20 | .26 | .18 | .31 | .27 | .44 | .40 | .19 | .24 | .37 |
| MUL2 | .44 | .24 | .18 | .39 | .28 | .35 | .29 | .42 | .28 | .80 | .26 | .23 | .38 | .32 | .40 | .27 | .26 | .18 | .25 | .37 | .17 |
| EMG1 EMG2 | .21 | .20 .19 | .31 | .28 | .42 | .26 | .42 | .27 | .25 | .36 | .70 .81 | .43 | .34 | .31 | .21 | .40 | .32 | .26 .19 | .39 | .19 | .23 |
| INF1 | .21 | .34 | .24 | .35 | .21 | .28 | .24 | .41 | .44 | .34 | .33 | .71 | .32 | .30 | .29 | .43 | .23 | .40 | .31 | .41 | .38 |
| INF2 | .35 | .41 | .40 | .22 | .30 | .25 | .26 | .30 | .39 | .42 | .17 | .76 | .27 | .30 | .39 | .22 | .22 | .30 | .43 | .35 | .30 |
| INF3 | .38 | .18 | .34 | .17 | .27 | .18 | .28 | .17 | .43 | .41 | .44 | .71 | .31 | .44 | .36 | .18 | .22 | .21 | .25 | .22 | .28 |
| INF4 | .29 | .43 | .42 | .27 | .29 | .19 | .21 | .38 | .24 | .27 | .17 | .70 | .41 | .44 | .20 | .20 | .22 | .35 | .44 | .44 | .26 |
| INF5 | .29 | .40 | .33 | .37 | .39 | .17 | .43 | .42 | .21 | .17 | .38 | .70 | .33 | .40 | .29 | .38 | .20 | .25 | .26 | .39 | .24 |
| INF6 | .19 | .38 | .19 | .27 | .38 | .39 | .30 | .42 | .22 | .35 | .21 | .78 | .25 | .18 | .19 | .44 | .24 | .23 | .37 | .22 | .25 |
| INF7 | .18 | .20 | .30 | .36 | .28 | .27 | .27 | .28 | .26 | .32 | .39 | .79 | .35 | .19 | .41 | .20 | .36 | .32 | .44 | .19 | .42 |
| INF8 | .27 | .27 | .30 | .26 | .32 | .35 | .21 | .39 | .27 | .19 | .32 | .73 | .37 | .30 | .39 | .35 | .28 | .31 | .25 | .28 | .41 |
| MOT1 | .22 | .30 | .43 | .18 | .30 | .22 | .34 | .36 | .22 | .31 | .32 | .29 | .72 | .43 | .38 | .17 | .43 | .23 | .23 | .18 | .28 |
| MOT2 | .43 | .25 | .35 | .24 | .40 | .44 | .24 | .36 | .23 | .34 | .24 | .20 | .79 | .43 | .31 | .38 | .44 | .20 | .33 | .41 | .18 |
| MOT3 | .36 | .39 | .29 | .29 | .43 | .28 | .31 | .43 | .39 | .33 | .35 | .23 | .71 | .22 | .26 | .39 | .31 | .35 | .37 | .38 | .34 |
| MOT4 | .21 | .27 | .23 | .43 | .20 | .35 | .23 | .32 | .24 | .43 | .17 | .17 | .81 | .19 | .36 | .43 | .28 | .19 | .41 | .39 | .17 |
| STM1 STM2 | .28 | .20 | .36 | .40 | .32 | .28 | .36 .19 | .35 | .40 .41 | .43 | .35 | .38 | .31 .17 | .78 .82 | .25 | .39 | .25 | .40 | .22 | .34 | |
| STM3 | .22 | .17 | .22 | .40 | .40 | .38 | .19 | .36 | .41 | .20 | .17 | .24 | .30 | .70 | .43 | .32 | .42 | .18 | .44 | .22 | .42 |
| STM4 | .39 | .29 | .43 | .41 | .24 | .41 | .24 | .36 | .32 | .29 | .28 | .43 | .20 | .83 | .43 | .32 | .18 | .10 | .17 | .34 | .36 |
| ICN1 | .25 | .39 | .44 | .31 | .30 | .41 | .17 | .18 | .33 | .37 | .21 | .33 | .22 | .37 | .69 | .25 | .22 | .36 | .27 | .29 | .42 |
| ICN2 | .24 | .20 | .24 | .21 | .17 | .29 | .20 | .41 | .18 | .39 | .29 | .33 | .25 | .34 | .71 | .34 | .22 | .29 | .23 | .26 | .19 |
| ICN3 | .33 | .42 | .19 | .24 | .41 | .32 | .37 | .22 | .34 | .29 | .21 | .28 | .44 | .17 | .80 | .39 | .40 | .40 | .29 | .34 | .20 |
| ICN4 | .33 | .27 | .44 | .24 | .34 | .33 | .24 | .40 | .19 | .26 | .33 | .44 | .43 | .17 | .83 | .41 | .43 | .23 | .41 | .39 | .38 |
| CUN1 | .44 | .26 | .26 | .35 | .20 | .43 | .19 | .17 | .44 | .35 | .41 | .25 | .25 | .29 | .31 | .75 | .26 | .24 | .42 | .19 | .27 |
| CUN2 | .39 | .23 | .17 | .41 | .17 | .25 | .23 | .41 | .44 | .37 | .39 | .27 | .41 | .21 | .31 | .83 | .21 | .34 | .33 | .26 | .23 |
| CUN3 | .18 | .44 | .29 | .26 | .24 | .19 | .17 | .17 | .28 | .35 | .33 | .37 | .31 | .19 | .31 | .76 | .18 | .17 | .30 | .26 | .38 |
| CUN4 | .26 | .31 | .27 | .38 | .44 | .42 | .23 | .38 | .21 | .28 | .39 | .42 | .28 | .41 | .21 | .74 | .18 | .41 | .19 | .19 | .18 |

| | FI | TD | HE | СО | CU | TSK | OWN | TRV | IND | MUL | EMG | INF | мот | STM | ICN | CUN | CUT | PER | CON | CMS | TRN |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| CUT1 | .38 | .38 | .39 | .36 | .25 | .28 | .29 | .25 | .22 | .23 | .41 | .42 | .42 | .31 | .35 | .41 | .75 | .31 | .34 | .19 | .38 |
| CUT2 | .28 | .18 | .34 | .35 | .36 | .23 | .21 | .36 | .32 | .33 | .38 | .39 | .36 | .33 | .34 | .34 | .76 | .43 | .33 | .20 | .30 |
| CUT3 | .28 | .23 | .26 | .31 | .31 | .35 | .24 | .34 | .23 | .42 | .26 | .38 | .37 | .23 | .17 | .32 | .74 | .28 | .42 | .22 | .23 |
| PER1 | .36 | .35 | .35 | .39 | .19 | .35 | .19 | .39 | .18 | .37 | .32 | .37 | .36 | .23 | .28 | .39 | .29 | .78 | .42 | .28 | .42 |
| PER2 | .42 | .26 | .40 | .38 | .40 | .36 | .41 | .17 | .34 | .33 | .17 | .29 | .39 | .23 | .23 | .21 | .28 | .77 | .36 | .44 | .21 |
| PER3 | .17 | .33 | .35 | .38 | .40 | .39 | .34 | .22 | .30 | .41 | .44 | .40 | .33 | .31 | .20 | .24 | .43 | .76 | .35 | .42 | .23 |
| CON1 | .37 | .31 | .40 | .27 | .44 | .34 | .31 | .21 | .22 | .32 | .40 | .17 | .35 | .37 | .38 | .36 | .18 | .25 | .82 | .41 | .34 |
| CON2 | .17 | .18 | .19 | .36 | .39 | .22 | .33 | .37 | .37 | .20 | .31 | .39 | .27 | .40 | .32 | .36 | .21 | .31 | .73 | .23 | .17 |
| CON3 | .27 | .44 | .37 | .43 | .41 | .22 | .44 | .37 | .32 | .32 | .42 | .31 | .29 | .39 | .30 | .35 | .22 | .35 | .82 | .35 | .38 |
| CON4 | .42 | .23 | .27 | .42 | .27 | .22 | .42 | .41 | .30 | .39 | .17 | .42 | .27 | .19 | .18 | .32 | .36 | .39 | .83 | .31 | .31 |
| CON5 | .44 | .32 | .39 | .39 | .29 | .21 | .42 | .18 | .25 | .23 | .35 | .36 | .32 | .32 | .44 | .28 | .24 | .28 | .81 | .33 | .20 |
| CMS1 | .18 | .17 | .28 | .26 | .18 | .25 | .20 | .28 | .19 | .36 | .42 | .29 | .42 | .28 | .24 | .37 | .29 | .33 | .34 | .69 | .34 |
| CMS2 | .29 | .34 | .37 | .27 | .27 | .35 | .41 | .36 | .19 | .25 | .43 | .20 | .42 | .34 | .17 | .37 | .24 | .36 | .24 | .83 | .18 |
| CMS3 | .24 | .18 | .31 | .38 | .39 | .21 | .20 | .33 | .39 | .36 | .28 | .33 | .37 | .17 | .31 | .23 | .32 | .35 | .24 | .79 | .41 |
| TRN1 | .18 | .27 | .43 | .31 | .31 | .21 | .37 | .17 | .40 | .40 | .21 | .24 | .28 | .20 | .42 | .28 | .26 | .32 | .34 | .34 | .81 |
| TRN2 | .32 | .19 | .31 | .27 | .25 | .39 | .20 | .32 | .21 | .32 | .32 | .25 | .19 | .36 | .30 | .43 | .43 | .39 | .24 | .18 | .78 |
| TRN3 | .39 | .22 | .24 | .32 | .18 | .44 | .36 | .24 | .18 | .26 | .42 | .17 | .21 | .39 | .22 | .17 | .28 | .21 | .25 | .37 | .80 |

Notes:

Appendix C

Variance and Weight Range ■

| Formative Constructs | Variance | Weight Range |
|---|----------|---------------------|
| Cognitive absorption | .65 | between .42 and .61 |
| Deep structure use | .66 | .77 and .64 |
| Depth of use | .62 | between .32 and .53 |
| Perceived support for contextualization | .58 | between .25 and .40 |
| Absorptive capacity | .52 | .35 and .57 |
| Transformational leadership | .62 | between .33 and .61 |
| Job performance without reference to the KMS | .60 | between .30 and .50 |
| Previous job performance without reference to the KMS | .66 | between .28 and .66 |

^{1.} FI = focused immersion, TD = temporal dissociation, HE = heightened enjoyment, CO = control, CU = curiosity, TSK = task nonroutineness, OWN = ownership, TRV = easy travel, IND = indeterminancy, MUL = multiple perspectives, EMG = emergence, CUN = capability to understand knowledge, CUT = capability to utilize knowledge, INF= idealized influence, MOT = inspirational motivation, STM = intellectual stimulation, ICN = individual consideration, PER = performance with reference to the KMS, CON = conscientiousness, CMS = change management support, TRN = training satisfaction.

² Cross-loadings less than .25 are not shown.

Appendix D

Initial Set of Semi-Structured Interview Questions

- 1. Please tell me why the organization needed to implement the system.
- 2. Please comment on the training that you were given during the implementation of the system.
- Please comment on the organizational support made available to you after the roll-out of the system.
- 4. Please describe how your work has been affected by the system.
- 5. Please comment on the major benefits of using the system.
- 6. Please comment on the major challenges you encounter in doing your job after the implementation of the system.
- 7. Please describe how you use the system to support your job.
- 8. Please describe how you tackle the various problems arising from using the system.

Note: Other questions were asked depending on the responses received.

References

- Gallivan, M., Rai, A., and Eynon, J. 2003. "The Challenge of Knowledge Management Systems: Analyzing the Dynamic Processes Underlying Performance Improvement Initiatives," *Information Technology and People* (16:3), pp. 326-352.
- González, L. M., Giachetti, R. E., and Ramirez, G. 2005. "Knowledge Management-Centric Help Desk: Specification and Performance Evaluation," *Decision Support Systems* (40:2), pp. 389-405.
- Handzic, M. 2009. "Evaluating KMS Effectiveness for Decision Support: Preliminary Results," in *Knowledge Management and Organizational Learning*, W. R. King (ed.), New York: Springer, pp. 236-250.
- Kankanhalli, A., Lee, O.-K. D., and Lim, K. H. 2011. "Knowledge Reuse Through Electronic Repositories: A Study in the Context of Customer Service Support," *Information & Management* (48:2-3), pp. 106-113.
- Ko, D.-G., and Dennis, A. R. 2011. "Profiting from Knowledge Management? The Impact of Time and Experience," *Information Systems Research* (22:1), pp. 134-152.
- McCall, H., Arnold, V., and Sutton, S. 2008. "Use of Knowledge Management Systems and the Impact on the Acquisition of Explicit Knowledge," *Journal of Information Systems* (22:2), pp. 77-101.
- Quigley, N. R., Tesluk, P. E., Locke, E. A., and Bartol, K. M. 2007. "A Multilevel Investigation of the Motivational Mechanisms Underlying Knowledge Sharing and Performance," *Organization Science* (18:1), pp. 71-88.
- Shanteau, J. 1992. "Competence in Experts: The Role of Task Characteristics," *Organizational Behavior and Human Decision Processes* (53:2), pp. 252-266.