

Table 5. 2000 Data Cluster Centers (Time is Normalized on a 1 to 10 Scale)

Cluster Dimensions	Descriptive Statistics	Cluster Name				
		Early Evaluators	Opportunists	Sip-and-Dipper	Participators	Agent Bidders
Number of Bids	Mean	1.24	1.40	2.45	5.99	15.56
	Standard Deviation	0.51	0.81	0.82	1.72	6.12
	Skewness	2.10	2.48	1.33	0.82	1.70
	Kurtosis	3.54	6.92	2.13	0.22	2.63
Time of First Bid	Mean	1.99	7.55	1.22	1.93	1.50
	Standard Deviation	1.49	1.55	1.10	1.85	1.57
	Skewness	0.63	0.14	1.15	0.79	1.16
	Kurtosis	-0.79	-1.22	0.77	-0.77	0.80
Time of Last Bid	Mean	2.53	8.08	8.02	7.53	7.81
	Standard Deviation	1.88	1.56	1.41	2.41	2.19
	Skewness	1.06	-0.28	-0.16	-0.85	-0.82
	Kurtosis	1.32	-1.30	-1.06	-0.37	-0.69
Number of Bidder		409	362	101	127	41