

INFORMATION PRIVACY RESEARCH: AN INTERDISCIPLINARY REVIEW

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Appendix A

Methodology Used to Identify Research Publications I

The multidisciplinary nature of information privacy research poses great challenges, since many concepts of information privacy have only been considered and developed through the lens of a particular discipline. It was our goal to conduct a multidisciplinary literature review. Following the three-stage approach proposed by Webster and Watson (2002), our methodology for identifying information privacy publications proceeded in three stages.

First, we performed a search spanning the information systems, social sciences, law, marketing, organization theory, and economics literatures. We queried library catalogs (for books), journal databases (Proquest, Science Direct, and the JSTOR archive), and browsed the titles of articles in leading journals in various disciplines. Browsed journals included ACM Transactions on Internet Technology, American Business Law Journal, American Economic Review, European Journal of Information Systems, Information & Management, Information Society, Information Systems Research, International Journal of Electronic Commerce, Journal of Consumer Affairs, Journal of Interactive Marketing, Journal of Management Information Systems, Journal of Public Policy and Marketing, Journal of Social Issues, Journal of Strategic Information Systems, Journal of the Association for Information Systems, MIS Quarterly, and Organization Science. We also browsed the proceedings of the International Conference on Information Systems. We completed full-text electronic searches using keywords including "information privacy" or "information privacy and technology." These searches identified a total of 576 articles and 212 books from all disciplines. The titles and abstracts of each article and the table of contents of each book were examined to evaluate whether inclusion was warranted (i.e., the article appeared to be concerned with the topic of information privacy). This process provided 230 articles for in-depth review and coding.

Second, to broaden the search beyond the original set of journals and books, we reviewed the citations of the identified articles to determine additional articles and books we should consider. By reviewing the frequency of book citations (as an indicator of the contribution to the field of information privacy) across various articles in various disciplines, we also narrowed the book list to those most relevant for our review that warrant further consideration, inclusion, and coding.

Finally, we used the Web of Science to identify additional candidate articles citing the key articles identified in the previous steps. A further set of 96 articles was collected and coded. This systematic and comprehensive search resulted in a coding set of 320 information privacy articles and 128 books and book sections provided in the "References" section of Appendix B.

The goal of our content analysis regarding the definitional approaches to privacy (Table B4) was to identify the categories of definitions. Guided by previous literature reviews (Bennett 1995; Margulis 1977; Waldo et al. 2007), we identified four subcategories of privacy definitions, further grouped into two categories (value-based and cognate-based definitions), per the theoretical arguments presented in this paper. In the next steps, two independent coders assigned 18 total keywords to the identified categories of our coding scheme (for example, keywords for the value-based, privacy-as-a-right definition subcategory, the corresponding keywords that were identified are *right*, *moral value*" and *duty*). Sixteen keywords were assigned to the same categories by both coders, and the rest were dropped from consideration. The assignment of each paper to the corresponding category was done by the same two coders. The resulting inter-coder reliability was .92 (p-value < .000), suggesting a high level of agreement between the coders (Landis and Koch 1977).

References

Bennett, C. J. 1995. *The Political Economy of Privacy: A Review of the Literature*, Hackensack, NJ: Center for Social and Legal Research. Landis, J. R., and Koch, G. G. 1977. "The Measurement of Observer Agreement for Categorical Data," *Biometrics* (33:1), pp. 159-174. Margulis, S. T. 1977. "Conceptions of Privacy: Current Status and Next Steps," *Journal of Social Issues* (33:3), pp. 5-21.

Waldo, J., Lin, H., and Millett, L. I. 2007. Engaging Privacy and Information Technology in a Digital Age, Washington, DC: National Academies Press.

Webster, J., and Watson, R. T. 2002. "Analyzing the Past to Prepare for the Future: Writing a Literature Review," MIS Quarterly (26:2), pp. xiii-xxiii.

Appendix B

Information Privacy Research: An Interdisciplinary Review

Table B1. Descriptive Studies or	n General Pr	ivacy by Level of	Analysis
		Organizational	Societal Level
Individual Level	Group Level	Level	(International, National, Cross-Cultural)
Agre and Rotenberg 1998; Bahadur et al. 2002; Berghel 2002; Berscheid 1977; Boncella 2001; Bowers 1997; Burkert 1997; Caloyannides 2001; Caloyannides and Caloyannides 2004; Cannon	Derlega and Chaikin 1977; Friedman 2004; Laufer and Wolfe 1977; Warren and Laslett 1977	Ariss 2002; Benassi 1999; Berenbeim 1990; Cannon 2005; Culnan 2003; Culnan and Bies 2003; Decker 1989; Dhillon and Moores 2001; Erbschloe and Vacca 2001; Frye 2001; George 2004; Greenaway and Chan 2005; Katos and Adams 2005; Kayworth et al. 2005; Kent et al. 2003; Mason 1986; Nord et al. 2006; Purcell and Fusaro 2000; Schein 1977; Schwartz 1997; Sewell and Barker 2001; Smith 1994; Smith 2004; Thelwall and Stuart 2006; Walczuch et al. 1995; Walczuch and Steeghs 2001; Winer 2001	International; National; Oross-Cultural; International; Agre and Rotenberg 1998; Caudill and Murphy 2000; Escudero-Pascual and Hosein 2004; Kobsa 2002; Walczuch et al. 1995; Walczuch and Steeghs 2001; Zwick and Dholakia 1999 National: Alpert 2003; Beaney 1966; Bennett and Raab 1997, 2003; Blanchette and Johnson 2002; Calvert 2000; Cate 1997; Chan et al. 2005; Colomina 1994; Cranor 2002a; DeCew 1997; Dickson 1998; Dill 1986; Etzioni 1999; Flaherty 1989, 1997; Frackman et al. 2002; Froomkin 1999; Gandy 1993, 2003; Gavison 1980; George 2004; Gerard 1980; Gottfried 1994; Grupe 1995; Gutwirth 2002; Henderson 2006; Holden and Millett 2005; Jones 1974; Kenyon and Richardson 2006; Klang and Murray 2005; Kling et al. 1999; Konvitz 1966; Lee 2005; Lin et al. 2004; Livraghi and Monti 2002; Lyon 1994, 2001b; Lyon and Zureik 1996; McCrohan 1989; McWhirter 1994; Metzger and Docter 2003; Monmonier 2002; Moore 1984; Negley 1966; Nicholson 2007; Nissenbaum 2004; Nock 1993; O'Brien 1979; Penders 2004; Pennock and Chapman 1971; Petty 2000; Posner 1981; Post 1989, 2000; Regan 1995, 2003; Rindfleisch 1997; Roboff and Charles 1998; Rubin 1988; Schachter 2003; Schneier and Banisar 1997; Schoeman 1984; Shamis et al. 2005; Slough 1969; Smith 2001; Solove 2004, 2006; Stigler 1980; Thomas and Mauer 1997; Wacks 1993; Ware 1976; Warren and Brandeis 1890; Young 1978 Cross-cultural: Nakada and Tamura 2005; Roberts and Gregor 1971; Waldo et

		Organizational	Societal Level
Individual Level	Group Level	Level	(International, National, Cross-Cultural)
Bibas 1994; Brin 1998; Camp 1999; Campbell and Carlson 2002; Clarke 1994a, 1999; Davies 1997; Davison et al. 2003; Dhillon and Moores 2001; Gelbord and Roelofsen 2002; Jones 1991; Jourard 1966; Klosek 2000; Lane 2002; Laudon 1996; Lee 2002; Marx 2003; McGinity 2000; Meeks 1997, 1999, 2003; Simmel 1971; Solove 2007; Spangler et al. 2006; Stallman 2005; Weinstein 1971		Clarke 1994b; Grandison 2005; Greco 2001; Henderson and Snyder 1999; Hubbartt 1998; Lane 2003; Schultz 1988; Sipior et al. 1998; Swire 2003	Alderman and Kennedy 1997; Allen 2001; Barnes 1980; Benn 1971; Breckenridge 1970; Brenton 1964; Brill 1990; Brin 1998; Clarke 1988, 1994a, 1994b, 2001; Cohen 2001; Diffie and Landau 1998; Flaherty 1997; Forer 1987; Garfinkel 2000; Grupe et al. 2002; Hickson 1987; Hosein 2006; Kalven 1966; Karat et al. 2005; Kling 1995, 1996, 1997; Kling and Allen 1996; Klosek 2007; LaMay 2003; Laudon 1996; Linowes 1989; Lyon 2001a; Madgwick and Smythe 1974; McLean 1995; Melanson 2001; Mizell 1998; Neumann 2005; Nissenbaum 1998; Packard 1964; Pember 1972; Peters 1998; Podesta et al. 2004; Pottie 2004; Raines 1974; Rosen 2000, 2003; Rosenfilld 1995; Sewell and Barker 2001; Shils 1966; Sobel 1976; Sopinka 1997; Spencer 2006; Stalder 2002a; Swire 1997, 1998, 1999, 2001, 2002, 2003; Sykes 1999; Teich et al. 1999; Turow 2003; Volkman 2003;

	F	Theory Building			Adams and Blandford 2005; Li and Sarkar 2006					
	Technology	Description/ Analysis	and Garagopadhyay 2006; Berkovsky et al. 2006; 2006; Canny 2005; 2006; Canny 2002; Cingli et al. 2000; Cannor 1999; Cranor et al. 2006; Die Pietro and Mancini 2003; Enzmann and Schmeider 2005; Garfinkal et al. 2007; Garfinkal et al. 2007; Ishitani et al. 2007; Ishitani et al. 2007; Ishitani et al. 2006; Lau et al. 2008; Juang and Landay 2002; Juang and Landay 2002; Juang et al. 2006; Lau et al. 2005; Readle and Du 2005; Readle and Du 2005; Readle and Cranor 1999; Shapitra et al. 2005; Readle and Cranor 1999; Shapitra et al. 2005;		Adar et al. 2003; Hsu 2003; Li and Sarkar 2006					
	9	Law/Policy Analysis	Blanchette and Johnson 2002							Metzger and Docter 2003; Regal 2003; Taylor 2002
	1	Mathematical Simulation	Chellappa and Shivendu 2008		Thatcher and Clemons 2000					
line	Methodology	Content Analysis	2 Earp et al. 2 D05; Ng. 2 D03		Anton et al. 2004; McRobb and Rogerson 2004; Schwaig et al. 2005; Schwaig et al.				Hong et al. 2005; LaRose and Rifon 2006	
by Discip	Me	Structured Interviews	Hine and Eve 1998; Payton 2003		Smith 1993		Stone et al. 1983		Stanton and Stam 2003	Altman 1977
Il Privacy		Case Study	and Mason 2001		Bonner and Chiasson 2005; Culnan 2005; Karat et al. 2005; Paul et al. 1999; Siau and Kam 2006				Bonner 2007	
Statistics on General Privacy by Discipline		Survey	Ackeman et al. 1999, Award and Krishman 2006; Belanger et al. 2002; Berendt et al. 2005; Budnaman et al. 2007; Chellappa 2009; Dinev et al. 2008; Emp and Baumer 2002; Hoffman et al. 2006; Hann 2006; Hoffman et al. 2006; Hui et al. 2006; Malhotra et al. 2006; Malhotra et al. 2004; Milliperg et al. 1995; Moores 2005; Moores and Dhillon 2005; Path and Kobsa 2005; Ranganathra and Ganapathy 2007; Ranganathra and Ganapathy 2007; Ranganathra and Ganapathy 2002; Ranganathra and Ganapathy 2002; Nan Spiekermann et al. 2006; Sum and Han 2008; Tam et al. 2006; Van Spieke et al. 2007; Van Spieke et al. 2006; Van Spieke et al. 2006; Van Spieke et al. 2006; Van Spieke et al. 2007; Van Spieke		Hoffman et al. 1999b, Milne and Culnan 2002; Peslak 2005	Bellman et al. 2004, Dinev et al. 2006, Dinev et al. 2006a, 2006b, Hinnant and O'Looney 2003, Milberg et al. 1995, Sagi et al. 2004; Shah et al. 2007; Zakaria et al. 2003	Eoyang 1974; Marshall 1974; Matgog 2004; Pedersen 1997, 1999; Ribak and Turow 2003; Vinsel et al. 1980			Davis and Silver 2004' Newell 1998
Empirically Descriptive	7 () () () () () () () () () (Lab/Field Experiment	Angst and Agawal 2006; Berendt et al. 2005; Gideon et al. 2005; Gideon et al. 2007; 2002; Hui et al. 2007; Liu et al. 2004; Lu et al. 2004; Xu 2007; Xu and Teo 2004; Xu et al. 2005				Fusilier and Hoyer 1980; Greenberg and Firestone 1977; Metzger 2007; Stone et al. 1983; Stone- Romero et al. 2003; Tolchinsky et al. 1981			
Empiricall		le!	Individual	Group	Organizational	Societal/Cultural/ International	Individual	Group	Organizational	Societal/Cultural/ International
Table B3.		Discipline	<u>∞</u>				Social			

		Theory Building					Norberg et al. 2007											
	ŀ	lechnology Description/ Analysis											Kalvenes and Basu 2006					
		Law/Policy Analysis	Beany 1966; Mizell 1998; Solove 2008; Westin 2001			Gavison 1980, Korwitz 1966; Nisserbaum 2004; Post 1989, 2000; Warren and Brandeis 1890								Smith 2001			Shamis et al. 2005	
tinued)		Mathematical Simulation	Gould 1980				Rust et al. 2002								Acquisti2004; Calzolari and Pavan 2006; Huberman et al. 2005; Hui and Png 2005; Tang et al.		Pendergast 2002	
line (Cont	ethodology	Content Analysis							Miyazaki and Fernandez 2000; Phelps et al. 1994	Petrison and Wang 1995								
by Discip	Me	Structured Interviews																
al Privacy		Case Study																
Empirically Descriptive Statistics on General Privacy by Discipline (Continued)		Survey					Campbell 1997; Culnan 1995; Dommeyer and Gross 2003, Lat Rose and Rithor 2007; Lewin and Williams 2003, Milne and Williams 2003, Milne and Culnan 2004; Milne and Culnan 2004; Milne and Cordon 1993; Milne and Rohm 2000, Milne et al. 2004 Milvazaki and Franandraz 2000, 2001; Norberg et al. 2007; Nowak and Phraips 1997; Pan and Zinkhan 2006; Phelips et al. 2000; Rifon et al. 2001; Phelips et al. 2000; Rifon et al. 2005; Sheehan 1999; Xie et al. 2005; Sheehan 1999; Xie et al. 2006; Sheehan and Hoy 1999, 2000; Xie et al. 2006		Culnan 2000; Dolnicar and Jordaan 2007		Culnan and Amstrong 1999; Mael et al. 1996; Milberg et al. 2000; Sundstrom et al. 1980; Woodman et al. 1982		Stone and Stone 1990		Acquisti and GrossMags 2005a, 2005b			
y Descriptive		Lab/Field Experiment					Mine 1977						Eddy et al. 1999		Huberman et al. 2005			
		Level	Individual	Group	Organizational	Societal/Cultural/ International	Individual	Group	Organizational	Societal/Cultural/ International	Individual	Group	Organizational	Societal/Cultural/ International	Individual	Group	Organizational	Societal/Cultural/ International
Table B3.		Discipline	Law				Marketing				Management and Organization Science				Economics and Finance			

Table B4. Approaches to Definir	thes to Defining General Privacy	cy		
	Value	Value-Based		Cognate-Based
Discipline	Right	Commodity	State	Control
MIS	Berendt et al. 2005; Bonner and Chiasson 2005; Faja and Trimi 2006; Kling and Allen 1996; Koch and Moslein 2005; Laudon 1996; Lederer et al. 2004; Liu et al. 2005; Malhotra et al. 2004; Peslak 2005; Raab and Bennett 1998; Rubin 1988	Acquisti 2004; Acquisti and Grossklags 2005a, 2005b; Chellappa and Shivendu 2008; Chellappa and Sin 2005; Culnan and Armstrong 1999; Dinev et al. 2006b; Dinev and Hart 2006; Grupe 1995; Hann et al. 2002, 2007, 2008; Hui and Png 2005; Kobsa 2007; Norberg and Horne 2007; Norberg et al. 2007; Tang et al. 2008	Alpert 2003; Dhillon and Moores 2001; Di Pietro and Mancini 2003; Mason 1986	Ackerman 2004; Adams and Blandford 2005; 1995; Awad and Krishnan 2006; Bellman et al. 2004; Culnan 1993, 2000; Culnan and Bies 2003; Dinev and Hart 2004; Hann et al. 2002, 2007; Hui et al. 2006; Katos and Adams 2005; LaRose and Rifon 2007; Laudon 1996; Liu et al. 2005; Milberg et al. 1996; Larab and Bennett 1998; Rensel et al. 2006; Smith et al. 1996; Van Slyke et al. 2006; Yao et al. 2007
Philosophy, Social, and Political Sciences	Alderman and Kennedy 1997; Brin 1998; Diffie and Landau 1998; Flaherty 1989; Garfinkel 2000, 2001; Lane 2003; Lyon 1994, 1996, 2001, Marx 2001, 2003; McLean 1995; Nissenbaum 1998; Raines 1974; Rosen 2000, 2003; Sobel 1976; Sykes 1999; Westin 1967, 2003; Whitaker 1999; Young 1978	Bennett 1992; Campbell and Carlson 2002; Cohen 2001; Davies 1997; Derlega 1993; Derlega and Chaikin 1977; Laudon 1996; Laufer and Wolfe 1977; Posner 1981, 1984	Laufer and Wolfe 1977; Marshall 1974; Newell 1998; Schoeman 1984; Weinstein 1971; Westin 1967	Altman 1974, 1975, 1977; Berscheid 1977; DePaulo et al. 2003; Derlega 1993; Derlega and Chalkin 1977; Johnson 1974; Klopfer and Rubenstein 1977; Margulis 2003a; Marx 1999, 2003; Stone et al. 1983; Vinsel et al. 1980; Westin 1967, 2003
Law	Alderman and Kennedy 1997; Beaney 1966; Bennett and Raab 1997; Branscomb 1994; Breckenridge 1970; Brill 1990; Dill 1986; Forer 1987; Freedman 1987; Gottfried 1994; Greco 2001; Hendricks et al. 1990; Klang and Murray 2005; Klosek 2007; Levin and Askin 1977; Madgwick and Smythe 1974; McVkhriter 1994; Meeks 2003; Melanson 2001; Mizell 1999; Pember 1972; Swire 1998; Taylor 2002; Warren and Brandeis 1990	Gould 1980		
Psychology and Marketing	Goodwin 1991; Luo 2002; Smith 2001	Milne and Gordon 1993; Rust et al. 2002		Campbell 1997; Caudill and Murphy 2000; Dommeyer and Gross 2003; Goodwin 1991; Hoffman et al. 1999b; Metzger 2007; Milne 2000; Milne and Culnan 2004; Norberg and Horne 2007; Norberg et al. 2007; Rifon et al. 2005; Tolchinsky et al. 1981
Economics		Calzolari and Pavan 2006; Huberman et al. 2005; Posner 1981, 1984		Posner 1981

Cultural Dimensions	Individual Level	Group Level	Organizational Level	Societal/Cultural/International Level
Collectivism/ Individualism (Hofstede 1980)	Bellman et al. 2004; Dinev et al. 2006a, 2006b; Milberg et al. 1995; Milberg et al. 2000; Sagi et al. 2004			Bellman et al. 2004; Dinev et al. 2006a, 2006b; Milberg et al. 1995; Milberg et al. 2000; Sagi et al. 2004
Power Distance Index (Hofstede 1980)	Bellman et al. 2004; Dinev et al. 2006a,2006b; Milberg et al. 1995; Milberg et al. 2000; Sagi et al. 2004			Bellman et al. 2004; Dinev et al. 2006a, 2006b; Milberg et al. 1995; Milberg et al. 2000; Sagi et al. 2004
Masculinity/femininity (Hofstede 1980)	Bellman et al. 2004; Dinev et al. 2006a, 2006b; Milberg et al. 2000; Sagi et al. 2004			Bellman et al. 2004; Dinev et al. 2006a, 2006b; Milberg et al. 2000; Sagi et al. 2004
Uncertainty Avoidance Index (Hofstede 1980)	Bellman et al. 2004; Dinev et al. 2006a, 2006b; Milberg et al. 1995; Milberg et al. 2000; Sagi et al. 2004			Bellman et al. 2004; Dinev et al. 2006a, 2006b; Milberg et al. 1995; Milberg et al. 2000; Sagi et al. 2004
Long-Term Time Orientation (Hofstede 1980)	Dinev et al. 2006a, 2006b			Dinev et al. 2006a, 2006b
Perceptions of Space (Hall and Hall 1990; Laufer and Wolfe 1977)	Dinev et al. 2006a, 2006b; Zakaria et al. 2003			Zakaria et al. 2003
Social capital/Trust (Fukuyama 1999)	Dinev et al. 2006a, 2006b			
Relative magnitude of private and public space (Trompenaars 1993)	Dinev et al. 2006a			Dinev et al. 2006a
Societal Role of Privacy				Smith 2001
Individual	Altman 1977; Moore 1984; Newell 1998; Solove 2008	Altman 1977		Altman 1977; Klosek 2007; Moore 1984; Newell 1998; Roberts and Gregor 1971; Solove 2008

Table B6.	Studies Based on Type of Information			
Types of Information Collected	Individual Level	Group Level	Organizational Level	Societal/Cultural/International Level
Public				Couture and Kent 2004; Dennis 1995; Grupe 1995; Holden and Millett 2005; LaMay 2003; Marx 2001
General	Agre and Rotenberg 1998; Bahadur et al. 2002; Bapna and Gangopadhyay 2006; Beaney 1966; Berkovsky et al. 2005, 2006; Berscheid 1977; Bibas 1994; Borncella 2001; Bowers 1997; Early 1995; Carloyannides 2004; Camp 1999; Campbell and Carlson 2002; Cannon 2005; Cate 1997; Cavoukian and Tapscott 1997; Cazier 2006; Clarke 1994, 1999; Campbell and Carlson 2002; Cannon 2005; Cate 1997; Cavoukian and Tapscott 1997; Cazier 2006; Clarke 1994, 1994b, 1999; Cranor 1999, 2002a, 2003b; Cranor et al. 2003; Derlega 1993; Dhillion and Moores 2001; Fischer-Hübner 2001; Freedman 1987; Lusilier and Hoyer 1990; Cabber et al. 1997; Carlinkel et al. 2002; Gelbord and Roelofsen 2002; George 2004; Ghosh 2002; Hahn 2002; Henderson 2002; George 2004; Ghosh 2002; Hahn 2002; Henderson 2005; Hendriks et al. 1990; Hirshleifer 1990; Hoffman 1973; Holzman 2006; Hung et al. 2007; Ishltani et al. 2003; Jackson et al. 2003; Jackson et al. 2003; Lane 2000; Jiang and Landay 2002; Jourard 1966; Karat et al. 2005; Ishltani et al. 2003; Ladeson et al. 2003; Lane 2000; Jiang and Landay 2002; Jourard 1966; Karat et al. 2002; Lane 2000; Jiang and Landay 2002; Jourard 1966; Karat et al. 2003; Lackson et al. 2003; Milberg et al. 2004; Jennings and Fena 2000; Jiang and Landay 2002; Jourard 1966; Karat et al. 2003; Lackson et al. 2003; Rodeirsen 1997; Hoffman 1974; Martin 1973; Marx 1999; 2001; Miller 2002; Mizell 1999; Marshall 1974; Martin 1973; Marx 1999; 2001; Miller 2003; Rubin 1998; Reiman 1994; Ribak and Turow 2003; Rubin 1998; Salmmel 1971; Solove 2004, 2005, 2007; 2008; Shapiro 1999; Simmel 1971; Solove 2004, 2005, 2007; Subirstein 1971; Westin 2003; Yao et al. 2007; Weinstein 1971; Westin 2003; Vao et al. 2007	Derlega 1993; Derlega Chalkin 1977; Friedma n 2004; Laufer and Wolfe 1977; Warren and 1977;	Adar et al. 2003; Cannon 2005; Erbschloe and Vacca 2001; Frye 2001; George 2004; Greenaway and Chan 2005; Hsu 2005; Katos and Adams 2005; Katos and Adams 2005; Kayworth et al. 2005; Kayworth et al. 2005; Kayworth et al. 2005; Mason 1986; McRobb and Rogerson 2006; Mason 1986; More 2006; Purcell and Fusaro 2000; Schultz 1988; Shamis et al. 2005; Stuart 2006	International Agre and Rotenberg 1998; Altman 1977; Kobsa 2002; Milberg et al. 1995; Nakada and Tamura 2005; Regan 2003; Roberts and Gregor 1971; Shah et al. 2007; Smith 2001; Swire 1998; Walczuch et al. 1995; Walczuch and Steeghts 2001; Zwick and Dholakia 1999 Adderman and Kennedy 1997; Allen 2001; Barnes 1980; Benn 1971; Bennett and Raab 2003; Breckenridge 1970; Brenton 1964; Brill 1990; Brin 1998; Calvert 2000; Cate 1997; Chan et al. 2005; Clarke 1988, 1994b; Cohen 2001; Coloninal 1994; Cranor 2002a; Davis and Silver 2004; DeCew 1997; Dickson 1998; Diffice and Landau 1998; Dill 1986; Ezioni 1999; Flaherty 1989, 1997; Forer 1987; Frackman et al. 2002; Froomkin 1999; Gandy 1993; Garfinkel 2000; Gavison 1980; George 2004; Gerard 1980; Gottfired 1994; Cranor 2002; Henderson 2006; Henderson and Snyder 1999; Hickson 1987; Frackman et al. 2005; Henderson and Snyder 1999; Hickson 1987; Hinnant and O'Looney 2003; Konvitz 1986; Laudon 1999; Hickson 1987; Hinnant and O'Looney 2003; Konvitz 1986; Laudon 1999; Hickson 1987; Hinnant and O'Looney 2003; Konvitz 1986; Laudon 1999; Hickson 1987; Hunnant and O'Looney 1996; Kling et al. 1999; Klosek 2007; Kobsa 2001; Kobsa and Schreck 2003; Konvitz 1986; Ludon 1999; Hockson 1999; Madenson 2004; Metzger and Docter 2003; Michael 1996; Madgwick and Smythe 1974; McCrohan 1999; More 1994; Nelanson 2001; Metzger and Docter 2003; Michael 1994; Mizell 1998; Mommonier 2002; Moore 2005; Miore 1994; Nelanson 2004; Schneier and Banisar 1997; Schoeman 1984; Sewell and Barker 2001; Shilis 1966; Slough 1966; Solove 2004, 2005; Schneier and Banisar 1997; Schoeman 1984; Roberts and Gregor 1997; Rosen 2000; Qaines 1997; Schoeman 1984; Roberts and Gregor 1907; Spencer 2006; Stalder 2002; Schoeman 1984; Roberts and Gregor 1997; Promosex 2003; Volugar 1999; Whitaker 1999; Voung 1978
Behavioral	Canny 2002; Ghosh and Swaminatha 2001; Greenberg and Firestone 1997; Little et al. 2005; Patil and Kobsa 2005; Spangler et al. 2006; Vinsel et al. 1980			Clarke 2001; Escudero-Pascual and Hoesein 2004; Flaherty 1997; Newell 1998
Financial	Eoyang 1974; Skousen 1982; Suh and Han 2003		Anton et al. 2004	Roboff and Charles 1998; Swire 1999, 2003
Medical	Angst and Agarwal 2006; Cingil et al. 2000; Earp and Payton 2006; Langenderfer and Linnhoff 2005; Lankshear and Mason 2001; Mael et al. 1996; Payton 2003		Adams and Blandford 2005; Culnan 2005; Langenderfer and Linnhoff 2005; Lin et al. 2004; Nicholson 2007; Paul et al. 1989; Rindfleisch 1997; Schwartz 1997; Siau and Karn 2006; Thatcher and Clemons 2000	Alpert 2003; Lin et al. 2004; Nicholson 2007; Rindfleisch 1997; Swire and Steinfeld 2002

Table B6.	Studies Based on Type of Information (Continued)	(pənı		
Types of Information Collected	Individual Level	Group Level	Organizational Level	Societal/Cultural/International Level
Consumer	Ackerman 2004; Ackerman et al. 1999; Acquisti 2004; Acquisti and Grossklags 2005a, 2005b; Acquisti and Varian 2005; Awad and Grossklags 2005a, 2005b; Acquisti and Varian 2005; Awad and Krishnan 2006; Belanger et al. 2007; Calzolari and Pavan 2006; Campbell 1997; Chellappa 2008; Chellappa and Shivendu 2008; Chellappa and Schneider 2005; Earp and Baumer 2003; Enzwann and Schneider 2005; Eaja and Trimi 2006; Gideon et al. 2006; Gocdewin 1991; Hann et al. 2002; Authman et al. 2005; Hin and Eve 1998; Hoffman et al. 1999; Huj et al. 2007; Huj et al. 2005; Huj and Png 2005; Huj et al. 2005; Huj et al. 2005; LarRose and Rifon 2007; Largos, Huj et al. 2005; Huj et al. 2005; Marx 2003; McShiriby 2000; McKnight and Chervany 2001; Metzger 2004, 2007; Milne 1997, 2000; Milne and Boza 1999; Milne and Culnan 2004; Milne and Gordon 1993; Milne and Culnan 2005; Reagle and Cranor 1999; Rensel et al. 2006; Rifon et al. 2005; Reagle and Cranor 1999; Rensel et al. 2006; Rifon et al. 2005; Rust et al. 2005; Renganathna and Ganapathy 2002; Reagle and Cranor 1999; Rensel et al. 2006; War Slyke et al. 2006; War 2007; Xu et al. 2003 Xu and Teo 2004, Westin 2001; Xi et al. 2006; Xu 2007; Xu et al. 2003 Xu and Teo 2004, 2005a, 2005b; Xu et al. 2006; Goods and Zo05; Reagle and 2005; Xu 2007; Xu et al. 2003 Xu and Teo 2004, 2005b; Xu et al. 2006; Goods and 2006; Xu 2007; Xu et al. 2003 Xu		Benassi 1999; Culnan 2000; 2003; Culnan and Bies 2003; Dhillon and Moores 2001; Dolnicar and Jordan 2007; Hoffman et al. 1999; Hong et al. 2005; Kalvenes and Basu 2006; Milne and Culnan 2002; Miyazaki and Fernandez 2000; Peslak 2005; Phelps et al. 1994; Prendergast 2005; Schwaig et al. 2006; Winer 2001	International: Bellman et al. 2004; Bennett and Raab 1997; Caudill and Murphy 2000; Dinev et al. 2006a, 2006b; Gandy 2003; Grupe et al. 2002; Petrison and Wang 1995; Petty 2000; Pottie 2004; Sagi et al. 2004; Zakaria et al. 2003
Biographical	Blanchette and Johnson 2002		Bacard 1995; Bonner 2007; Bonner and Chiasson 2005	Neumann 2005
Employee	Sipior and Ward 1995, Smith et al. 1996; Stone et al. 1983; Stone-Romero et al. 2003; Sundstrom et al. 1980; Tolchinsky et al. 1981; Weisband and Reinig 1995; Woodman et al. 1982		Ariss 2002; Berenbeim 1990; Decker 1989; Eddy et al. 1999; Grandison 2005; Greco 2001; Hubbartt 1998; Lane 2003; Nord et al. 2006; Schein 1977; Sewell and Barker 2001; Sipior et al. 1998; Smith 1994; Smith 1998; Smith 1994; Smith 1993; Stanton and Stam 2003; Stone and Stone 1990; Taras et al. 2004;	

Table B7.	Table B7. Studies by Sector	Sector			
Discipline	Research	Individual Level	Group	Organizational Level	Societal/Cultural/International Level
MIS	Healthcare	Angst and Agarwal 2006; Earp and Payton 2006; Lankshear and Mason 2001; Payton 2003		Adams and Blandford 2005; Paul et al. 1999; Siau and Kam 2006; Thatcher and Clemons 2000	Nicholson 2007; Rindfleisch 1997
	E-Commerce & Marketing	E-Commerce: Ackerman et al. 1999; Awad and Krishnan 2006; Belanger et al. 2002; Berendt et al. 2005; Berghel 2002; Buchanan et al. 2002; Berendt et al. 2005; Berghel 2002; Buchanan et al. 2007; Chellappa and Sin 2005; Cranor 2003a; Dinev et al. 2008; Chellappa and Sin 2005; Cranor 2003a; Dinev et al. 2008; Earp et al. 2005; Earp and Baurmer 2004; Enzmann and Schneider 2005; Eap and Baurmer 2005; Harm et al. 2008; 2007; Hoffman et al. 1999b; Jensen et al. 2005; Liu et al. 2005; Moores 2005; Moores and Dhillon 2003; Polat and Du 2005; Sheehan 2002; Sheehan and Hoy 2000; Spiekermann et al. 2001; Steehan and Asgars 2002; Suh and Han 2003; Tam et al. 2002; Van Slyke et al. 2006; Vijayasarathy 2004; Xu 2007; Xu et al. 2003 Marketing: Culnan 1993; Hine and Eve 1998; Spangler et al. 2006		Hoffman et al. 1999b; Peslak 2005; Schwaig et al. 2005, 2006 Marketing : Culnan 2005	Bellman et al. 2004; Dinev et al. 2006a, 2006b; Sagi et al. 2004; Zakaria et al. 2003 Marketing : Pottie 2004; Zwick and Dholakia 1999
	Government	Dinev et al. 2006a; Dinev et al. 2008; Gelbord and Roelofsen 2002			Dinev et al. 2006a; Grupe 1995; Hinnant and O'Looney 2003; Neumann 2005; Sewell and Barker 2001; Thomas 1998
	Economics	Acquisti and Varian 2005; Odlyzko 2004; Poindexter et al. 2006; Taylor 2004			Laudon 1996
	Organizations	Milberg et al. 2000; Sipior and Ward 1995; Smith et al. 1996; Weisband and Reinig 1996		Anton et al. 2004; Ariss 2002; Benassi 1999; Grandison 2006; Greenaway and Chan 2006; Katos dana Adams 2005; Kayworth et al. 2005; Mason 1986; Milne and Culnan 2002; Moores and Dhillon 2003; Nord et al. 2006; Sipior et al. 1998; Smith 1994, 2004, 1993	Kling 1995, 1996; Milberg et al. 1995
	Law	Blanchette and Johnson 2002; Camp 1999; Straub and Collins 1990; Turner and Dasgupta 2003		Bonner and Chiasson 2005	International: Bennett and Raab 1897; Escudero-Pascual and Hosein 2004; Walczuch et al. 1995; Walczuch and Steeghs 2001 National: Freedman 1987; Froomkin 1999; Gerard 1990; Grupe et al. 2002; Henderson and Snyder 1999; Holden and Millett 2005; Sopinka 1997

Table B7.		Studies by Sector (Continued)			
Discipline	Research Domain	Individual Level	Group Level	Organizational Level	Societal/Cultural/International Level
SIN	Technology (Internet)	Ackerman 2004; Bahadur et al. 2002; Bapna and Gangopadhyay 2006; Berkovsky et al. 2005, 2006; Brin 1998; Caloyamnides 2004; Cannon 2005; Canny 2002; Cate 1997; Cavoukian and Tapscott 1997; Carny 2002; Cate 1997; Cavoukian and Tapscott 1997; Cazny 2002; Cate 1997; Cavoukian and Tapscott 1997; Cazny 2002; Chare 1997; Carnwel et al. 2002; George 2004; Ghosh 2001; Gideon et al. 2006; Goldberg 2003; Gutwirth 2002; Hahn 2001; Henderson 2006; Hendricks et al. 1990; Hoffman 1973; Holtzman 2006; Hung et al. 2007; Ishitani et al. 2003; Jennings and Fena 2000; Jiang and Landay 2002; Juang et al. 2005; Handerson 2006; Hung et al. 2007; Ishitani et al. 2003; Jennings and Fena 2000; Jiang and Landay 2002; Ludung et al. 2002; Karat et al. 2007; Ishitani et al. 2003; Lederer et al. 2004; Lederer et al. 2005; Lederer et al. 2004; Lederer et al. 2005; Raab and Bermett 1998; Rubin 1988; Salomon 2003; Solove 2004; Strickland and Hunt 2006; Davison et al. 2007; Ackson et al. 2003; Mulman et al. 2006; Carnor 1999; Cranor et al. 2006; Cop. 2006; Davison et al. 2007; Ackson et al. 2003; Mulman and Moores 2001; Hui et al. 2004; Malhotra et al. 2004; McGinity 2000; McKnight and Chervany 2001; Meeks 1997, 1999, 2003; Pan and Zinkhan 2006; Patil and Kobsa 2005; Robsa and Cranor 2005; Pan and Shrheck 2005; Tumer and Dasgupta 2003; Yao et al. 2007 LBS: LBS: Nursees, mobile, telecom: Di Pietro and Mancini 2003; Ghosh and Swaminatha 2001; Ng-Kruelle et al. 2003; Ghosh and Swaminatha 2001; Di Pietro and Mancini 2003; Ghosh and Skaminatha 2001;		Adar et al. 2003; Cannon 2005; Erbschloe and Vacca 2001; Frye 2001; George 2004; Hsu 2003; 2011; George 2004; Hsu 2003; Karat et al. 2005; Kent et al. 2005; Kent et al. 2003; Morore 2005 In and Sarkar 2006; Morore 2005 Internet: Culnan and Bies 2003; Kobsa et al. 2001; Thelwall and Stuart 2006	Brin 1998; Cate 1997; Chan et al. 2005; Clarke 1988, 1994a, 1994b, 2001; Cranor 2002b; DeCew 1997; Diffe and Landau 1998; Freedman 1987; George 2004; Gutwirth 2002; Henderson 2006; Karat et al. 2005; Lee 2005; Lyon and Zureik 1996; Mommonier 2002; Moore 2005; Penders 2004; Rubin 1988; Shah et al. 2007; Solove 2004; Turow 2003 Solove 2004; Turow 2003 Solove 2004; Turow 2003 Solove 2003; Teich et al. 1999
	Social	Магх 1999; Магх 2001; Shapiro 1998			Hosein 2006; Livraghi and Monti 2002; Lyon 2001a, 2001b; Michael 1994; Nadkada and Tamura 2005; Volkman 2003
Social	Healthcare				Alpert 2003
Sciences	E-Commerce & Marketing	Metzger 2007		Culnan and Bies 2003	Swire 1997
	Government				Davis and Silver 2004; Flaherty 1989, 1997; Gandy 1993; Garfinkel 2000; Klosek 2007; Lyon 1994, 2001b; Melanson 2001; Metzger and Docter 2003; Nock 1993; Podesta et al. 2004; Raines 1974; Rosen 2000, 2003; Schneier and Banisar 1997; Sobel 1976; Stalder 2002b; Swire 1997; Taylor 2002; Whitaker 1999
	Economics	Posner 1984			Gandy 1993

Table B7.		Studies by Sector (Continued)			
Discipline	Research Domain	Individual Level	Group Level	Organizational Level	Societal/Cultural/International Level
Social Sciences	Organizations	Stone et al. 1983; Stone-Romero et al 2003; Tolchinsky et al. 1981, Vinsel et al. 1980		Schein 1977; Stanton and Stam 2003	
	Law				Gandy 2003
	Technology (Internet)	Brin 1998; Burkert 1997; Lyon 2002 Internet: Ribak and Turow 2003		Hong et al. 2005; LaRose and Rifon 2006	Brin 1998; Lyon 1994, 2002, Regan 2003
	Social	Berscheid 1977; Campbell and Carlson 2002; Davies 1997; DePaulo et al. 2003; Derlega 1993; Eoyang 1974; Fusilier and Hoyer 1980; Cottfried 1994; Greenberg and Firestone 1977; Keivin 1973; Klopfer and Rubenstein 1977; Lee 2002; Lyon 1994, 2001a; Margulis 1977b, 2003a, 2003b; Marshall 1974; Marx 2003; Pedersen 1997, 1999; Petronio 2000, 2002; Reiman 1984; Simmel 1971; Waldo et al. 2007; Weinstein 1971; Westin 2003	Derlega 1993; Derlega and Chaikin 1977; Laufer and Wolfe 1977; Waldo et al. 2007; Warren and Laslett	Bonner 2007; Waldo et al. 2007	Aderman and Kennedy 1997; Allen 2001; Altman 1977; Barnes 1980; Benn 1971; Bennett and Raab 2003; Breckenridge 1970; Brennett and Brill 1990; Calvert 2000; Colomina 1994; Etzioni 1999; Gottfried 1994; Hickson 1987; Jones 1974; LaMay 2003; Linowes 1998; Lyon 1994, 2001a, 2001b; Madgwick and Smythe 1974; McLean 1995; Mizell 1998; Moore 1984; Newell 1998; Packard 1964; Pember 1972; Pennock and Chapman 1971; Roberts and Gregor 1971; Schachter 2003; Schoeman 1994; Slough 1969; Spencer 2006; Swire 1997; Sykes 1999; Wacks 1993; Waldo et al. 2007; Watre 1976; Young 1978
Law	Healthcare				Swire and Steinfield 2002
	E-Commerce & Marketing				
	Government	Agre and Rotenberg 1998			
	Economics	Gould 1980		Schwartz 1997	Agre and Rotenberg 1998; Stigler 1980; Swire 1999
	Organizations				
	Law	Beaney 1966; Bibas 1994; Solove 2006; Westin 2001			Dickson 1998; Dill 1986; Frackman et al. 2002; Gavison 1980; Kalven 1966; Kenyon and Richardson 2006; Konvitz 1966; McWhirter 1994; Nissenbaum 2004; O'Brien 1979; Post 1989; Post 2000; Regan 1995; Shils 1966; Swire 1998; Warren and Brandeis 1890
	Technology (Internet)				Frackman et al. 2002; Klang and Murray 2005; Regan 1995; Solove 2004; Solove 2006
	Social	Hirschleifer 1980; Jourard 1966; Mizell 1998; Solove 2008	Friedman 2004		Cohen 2001; Forer 1987; Negley 1966; Nissenbaum 1998; O'Brien 1979; Regan 1995; Solove 2006, 2007
Marketing	Healthcare				
	E-Commerce & Marketing	e-commerce: (Metzger 2004; Miyazaki and Fernandez 2001; Norberg and Horne 2007; Sheehan 1999; Sheehan and Hoy 2000) Marketing: (Campbell 1997; Culnan 1995; Dommeyer and Gross 2003; Goodwin 1991; Jones 1991; Langenderfer and Linnhoff 2005; Luo 2002; Lwin and Williams 2003; Milne 1997; 2000; Milne and Boza 1999; Milne and Gordon 1993; Milne and Rohm 2000; Norberg and Horne 2007; Norberg et al. 2007; Nowak and Phelps 1992; Nowak and Phelps 1997; Phelps et al. 2000; Sheehan and Hoy 1999		Culnan 2007; Phelps et al. 1994 Jordaan 2007; Phelps et al. 1994	McCrohan 1989; Petty 2000; Rosenfilld 1995

Table B7.	Studies by	Table B7. Studies by Sector (Continued)			
Discipline	Research Domain	Individual Level	Group Level	Organizational Level	Societal/Cultural/International Level
Marketing	Government				
	Economics	Rust et al. 2002			Roboff and Charles 1998
	Organizations			Schultz 1988	
	Law				Thomas and Mauer 1997
	Technology (Internet)	Bowers 1997; LaRose and Rifon 2007; Milne and Culnan 2004: Milne et al. 2004: Mivazaki and Krishnamurthy 2002:		Miyazaki and Fernandez 2000	Caudill and Murphy 2000
	ì				
	Social				
Management	Healthcare				
& Org. Science	E-Commerce & Marketing	Culnan and Armstrong 1999			
	Government				
	Economics				
	Organizations	Mael et al. 1996; Sundstrom et al. 1980; Woodman et al 1982		Berenbeim 1990; Decker 1989; Eddy et al. 1999; Hubbartt 1998; Lane 2003; Stone and Stone 1990	Smith 2001
	Law				
	Technology (Internet)			Kalvenes and Basu 2006; Taras et al. 2004; Weckert 2005	
	Social				
Economics &	Healthcare				
Finance	E-Commerce & Marketing	Acquisti 2004; Acquisti and Grossklags 2005a, 2005b			
	Government				
	Economics	Calzolari and Pavan 2006; Huberman et al. 2005; Hui and Png 2005; Skousen 1982		Prendergast 2002; Shamis et al. 2005	Posner 1981; Swire 2003
	Organizations				
	Law				
	Technology (Internet)	Tang et al. 2005			
	Social				
Healthcare	Healthcare				Lin et a. 2004

Political	Individual Level	Group Level	Organizational Level	Societal Level
Privacy vs. Law Enforcement (searches and seizures)	Alderman and Kennedy 1997; Brin 1998; Forer 1987; McLean 1995; McWhirter 1994; Raines 1994; Rosen 2000			Alderman and Kennedy 1997; Breckenridge 1970; Brenton 1964; Brin 1998; Forer 1987; Hickson 1987; Madgwick and Smythe 1974; McLean 1995; Packard 1965; Rosen 2000
Privacy and self (abortions and embryos, right-to-die, access to personal health records by courts and insurance companies	Alderman and Kennedy 1997; Allen 2001; Brill 1990; Linowes 1989; McLean 1995; Mizell 1998; Sykes 1999			Alderman and Kennedy 1997; Brill 1990; McLean 1995
Privacy vs. Press (private facts, exposure, celebrity culture, intrusion)	Alderman and Kennedy 1997; Lane 2002; McLean 1995; Pember 1972; Raines 1974; Rosen 2000			Alderman and Kennedy 1997; Calvert 2000; LaMay 2003; Lane 2002; McLean 1995; Rosen 2000
Government Surveillance	Brin 1998; Linowes 1989; Mizell 1998			Brin 1998; Diffie and Landau 1998; Flaherty 1989, 1997; Gandy 1993; Garfinkel 2000; Klosen 2007; Lane 2002; Lyon 1994, 2001b; Melandon 2001; Mizell 1998; Monmonier 2002; Nock 1993; Peters 1999; Podesta et al. 2004; Raines 1974; Rosen 2000, 2003; Schneier and Banisar 1997; Sobel 1976; Solove 2006; Sykes 1999; Whitaker 1999

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